Marketing II	Name:	
Ch 4 – Vocab		Date:
Using the list of 25 words, write the	term next to the definition that best de	scribes the word.
Business cycle	Factors of production	Productivity
Capital	Gross domestic product (gdp)	•
Capitalism	Inflation	Recession
Command economy	Infrastructure	Recovery
Communism	Labor	Resources
Consumer price index (cpi)	Land	Scarcity
Depression	Market economy	Socialism
Economy	Privatization	
Entrepreneurship	Producer price index (ppi)	
	The way a nation makes economi	c choices about how the nation will
use its resources to produce and o	listribute goods and services.	
2	All the things used in producing goods and services	
3	The technical term for resources.	
4	Everything on Earth that is in its	natural state
5	All the people who work in the e	conomy.
6	Money needed to start and operate	te a business
7	The physical development of a co	ountry including roads, ports,
sanitation facilities, and utilities.		
8	The skills of people who are willing to risk their time and money to	
run a business.		
9	The difference between wants an	d needs and available resources
10	The government lets the market a	answer the following three basic
economic questions: What? How	? And For Whom?	
11	A system in which the governme	nt controls the factors of production
and makes all the decisions about	A system in which the governme t their use.	-
12.	Private ownership of businesses	and marketplace competition. It is the
same as a free enterprise system	Private ownership of businesses	
13	Increased government involvement	ent in people's lives and the economy
14	The government runs everything	and makes all decisions.

15. _____ Transition from a command economy to free enterprise system.

16.		_ Output per worker hour usually measured over a defined period of	
	time		
17.	property located in a country.	A measure of the goods and services produced using labor and	
18.	·	Refers to rising prices	
19.	9 Cost-of-living index, measures the change in price of retail goods and services used by the average urban household		
20.		Measures wholesale price levels in the economy	
21.	The recurring changes that happens when sometimes an economy grows, and at other times it slows down		
22.		A period of economic growth and expansion.	
23.		_ A period of economic slowdown	
24.		_ A period of prolonged recession	
25.	depression	A period of renewed economic growth following a recession or	