

# Useful Web sites for the History of Advertising Project

**Sprint:** <http://www.fundinguniverse.com/company-histories/Sprint-Corporation-Company-History.html>

**Apple:** <http://www.fundinguniverse.com/company-histories/Apple-Computer-Inc-Company-History.html>

[www.apple.com](http://www.apple.com)

**Coke:** <http://www.thecoca-colacompany.com/>

**Nike:** <http://www.nikebiz.com/>

**Kraft:** [www.kraftfoodscompany.com](http://www.kraftfoodscompany.com)

**Ford:** <http://www.mobilemarketer.com/cms/news/advertising/5285.html>

<http://www.npr.org/templates/story/story.php?storyId=5168769>

**Hardees:** <http://en.wikipedia.org/wiki/Hardee's>

**Southwest Airlines:** [http://en.wikipedia.org/wiki/Southwest\\_Airlines](http://en.wikipedia.org/wiki/Southwest_Airlines)

**Nintendo:** <http://www.ncebvi.org/students/keith/Nintendo.html>

**Gap:** [http://www.gapinc.com/public/About/abt\\_milestones.shtml](http://www.gapinc.com/public/About/abt_milestones.shtml)