

GRAPHICS

Career Trading Cards

Overview

GOAL: Create career cards in the format of sports trading cards.

Measurable Learner Objectives	Crosswalk to Show-Me Standards	Instructional Activities	Assessment
Import graphics from various sources (e.g., software-specific library, other applications, Internet). E1	CA3, 2.7	Create eight career-related cards from information researched on the Internet. Place four cards per 8 ½ x 11 sheet. Add background color, create borders and save as JPEG and/or GIF files. Link as needed to related career information. Identify each career card with a label.	Use the <i>Career Trading Cards</i> assessment to evaluate the cards on layout and design, inclusion of information on careers, graphics and text usage, front and back placement of information, and correct and accurate copy.
Manipulate graphics (e.g., resizing, cropping, scaling, rotating). E2	CA3, 2.7		
Edit graphics (e.g., color, filters, tints). E3	CA3, 2.7		
Determine appropriate file formats (e.g., bmp, tif, jpeg, gif, pict.eps). E6	CA3, 2.7		
Create a text block. C1	CA1, 2.1, CA3, 2.7		
Set guttering. B3	CA3, 2.7		
Proofreading and correct errors. C8	CA1, 2.1		

Activity originally developed by Rose Ann Cole; adapted and used with her permission.