

Student \_\_\_\_\_

Due Date \_\_\_\_\_

Date Submitted \_\_\_\_\_

## LAYOUT

### Magazine Cover Assessment

Criteria	Excellent	Good	Average	Poor
<b>Layout (20)</b> <input type="checkbox"/> Margins <input type="checkbox"/> Border <input type="checkbox"/> Layering effect <input type="checkbox"/> Article teasers (4 or more) <input type="checkbox"/> Page size, resolution, color mode <input type="checkbox"/> Transparent background <input type="checkbox"/> Focal point	<b>20-18</b>	<b>17-15</b>	<b>14-12</b>	<b>11-0</b>
<b>Text (30)</b> <input type="checkbox"/> Location <input type="checkbox"/> Reversals <input type="checkbox"/> Font usage and measurement <input type="checkbox"/> Text attributes <input type="checkbox"/> Text objects <input type="checkbox"/> Text boxes	<b>30-26</b>	<b>25-21</b>	<b>20-16</b>	<b>15-0</b>
<b>Copy Information (20)</b> <input type="checkbox"/> Date <input type="checkbox"/> Price <input type="checkbox"/> Issue information <input type="checkbox"/> Barcode <input type="checkbox"/> Locations	<b>20-18</b>	<b>17-15</b>	<b>14-12</b>	<b>11-0</b>
<b>Graphics (30)</b> <input type="checkbox"/> Scanned, digital, and/or imported Internet graphic <input type="checkbox"/> Manipulation and size <input type="checkbox"/> Placement <input type="checkbox"/> Appropriateness <input type="checkbox"/> Required number (3 or more)	<b>30-26</b>	<b>25-21</b>	<b>20-16</b>	<b>15-0</b>

Student \_\_\_\_\_ Due Date \_\_\_\_\_ Date Submitted \_\_\_\_\_

Criteria	Excellent	Good	Average	Poor
<b>Overall Appearance (20)</b> <input type="checkbox"/> Creative <input type="checkbox"/> Attractive <input type="checkbox"/> Well developed and easy to follow	20-18	17-15	14-12	11-0
<b>File Management and Documentation (10)</b> <input type="checkbox"/> Print screen submitted <input type="checkbox"/> All files showing in Details view <input type="checkbox"/> Utilize class time appropriately	10-9	8-6	5-3	2-0
<b>Subtotal</b>				
<i>Deduct 2 points for each uncorrected error =</i>				
<b>Total Points =</b>				

Documentation Submitted	Yes = 2 points	No = 0 points
Sketch		
Peer comments		
Instructor's approval (initials and date)		
<b>Subtotal</b>		
<b>Total Points =</b>		

**Project Total =**