

AUDIO

Public Announcement

Assignment

Activity Preparation and Assignment

In this project you will create a 15-second public service announcement about copyright laws (or several variations of 5-second increments that equal 15-seconds). The goal of the announcement is to inform the public about frequently misinterpreted copyright laws. The audience is students and teachers. Remember to create a project folder for your files.

1. After reviewing facts about copyright laws, write down at least one but not more than three statements about copyright laws that you think might be eye-opening to your peers or teachers. Create a written narration to accompany the facts. Submit the facts obtained and the written planned narration with scoring sheet.
2. Using a microphone, record your statement(s). Be clear & concise. Talk at the correct speed to hit your target time length for the announcement. Save the audio file in your project folder.
3. Decide an appropriate audio track for background music. Rip the audio track from the stock audio CD to your project folder.
4. Import audio files into audio editing software. Adjust the duration (length) of the background music as needed.
5. Lower the level of the background music and adjust the ending level so the music fades in and out as appropriate.
6. Export/copy the final combined file to your project folder. Print a copy of the folder and submit as part of the assignment.

Resources

Web sites (and/or keywords to use for search):

<http://www.mediafestival.org/downloads.html>

Copyright quizzes, articles, etc. provided by Hall Davidson

http://www.cyberbee.com/cb_copyright.htm

An interactive quiz with answers

<http://www.benedict.com>

Includes copyright information and court cases

http://hotwired.lycos.com/webmonkey/multimedia/audio_mp3/
Webmonkey Web site

Key words: Use Web sites for copyright information to obtain research data and audio production Web sites for assistance with recording audio files. Some words to key in the search box for copyright are: *copyright, TEACH Act*. Some words for audio production are *audio, audio primer, audio FAQ's, free audio conversion, convert audio files, free audio editing*, and *Digital Juice BackTraxx*.