ETHICS
Interactive Quiz
Teaching Points

Overview

Copyright laws impact the personal and professional use of information from audio, video, text, and art for Web pages and in presentations. This assignment allows students to research copyright laws and create an interactive quiz to test knowledge and show understanding of the laws.

Content Review

Review and/or demonstrate the following as needed:

1. Using the Internet for research
2. Determining paths of slides based on responses
3. Flowcharting techniques for linear and non-linear presentations
4. Steps in designing a basic presentation
5. Design techniques for an effective functioning presentation
6. Importing/inserting graphics and sounds
7. Animating text and graphics and using transitions effectively

Activity Preparation

Show examples of exams created in interactive format/modules and discuss possible layouts and paths.

Brainstorm possible questions and responses for an interactive multimedia exam, then flowchart the questions and the responses for the exam.

Discuss planning and use of flowcharts and storyboards for planning the process of presentations.

Review and/or demonstrate using the Internet to conduct research.

Discuss research and other information on copyright.

Practice storyboarding by sketching out a presentation layout in a linear and a non-linear presentation.

Using presentation software, demonstrate how to create a slide show (text, graphics, transitions, sounds, animations).

Review design concepts (balance, white space, color, graphics, etc.).

Discuss the peer-evaluation process. (At least two peers selected or assigned by the instructor will evaluate the project when completed.)

Resources

Supplies and materials needed for activity:

Presentation software
Computer with projection equipment
Sound clips
Paper

Web sites (and/or key words to use for search):

http://www.utsystem.edu/ogc/intellectualproperty/copypol2.htm#test
Fair use of copyrighted materials

http://www.mediafestival.org/downloads.html
Copyright quizzes from Hall Davidson
http://www.benedict.com/
Copyright Web site on court cases

http://www.utsystem.edu/ogc/intellectualproperty/ccmcguid.htm#2
Fair use guidelines for educational multimedia

http://www.cyberbee.com/cb_copyright.htm
Copyright with Cyberbee—an interactive copyright quiz site
(Decide whether students are to view this site for suggestions on an interactive quiz.)

www.acidfonts.com
Font site

www.fontfreak.com
Font site

http://www.copyright.gov
United States Copyright Office Web site

Books, articles, and other resources:

Beskeen, D. (2004). *Microsoft PowerPoint 2003 – Illustrated introductory*. Boston, MA: Thomson Course Technology.

Shelly, G. B., Cashman, T. J., & Sebok, S. L. (2004). *Microsoft Office PowerPoint 2003: Comprehensive concepts and techniques.* Boston, MA: Thomson Course Technology.

Solomon, A. W. (2004). *Introduction to multimedia.* Columbus, OH: Glencoe (McGraw-Hill).

Zimmerman, B., & Zimmerman, S. S. (2004). *New perspectives on Microsoft PowerPoint 2003 – Comprehensive*. Boston, MA: Thomson Course Technology.