WEB PAGE DESIGN
Career Web Site
Assignment

Activity Preparation and Assignment

Create a Web site that allows users to investigate careers in general and desktop publishing and multimedia careers in specific. The site should also have links for users to investigate their personalities and assess their potential and abilities for various careers. Create a folder entitled [*insert your name*] *Career Web Site* to hold all files. Follow the steps/directions below for the development of your Web site:

1.   Locate and research sites on:
     a.   Careers in general and DTP/MM careers in specific. Write brief notes about the contents of each site and ways to use each.
     b.   Personality types and learning styles. Write brief notes about the contents and/or directions on how to use or maneuver the sites.

2.   Plan and/or design the layout of your Web site using an organizational tool (e.g., storyboarding, etc.); submit your plan with assignment.

3.   Use bulleted and numbered lists for the site.

4.   Use at least two tables for the layout of information on the site (or the entire site could use tables) and at least two horizontal lines.

5.   Have a marquee and scrolling text on the site.

6.   Create links to sites on career information, personality types, learning styles, and e-mail. Have at least one graphic which is a link.

7.   Use internal links to navigate within a Web page.

8.   Use targets to maneuver up and down the Web page.

9.   Apply at least two appropriate animations on the site.

10.   Create a form for feedback to be used on the site.

11.   Use appropriate design strategies for color usage, background, graphics, and page length.

12.   Use documentation of creation and modification date of site.

13.   Proofread and correct all errors.

14. Test the Web site in several engines to determine ease of navigation and appearance.

15. Submit the Web site on a disk or source determined by the instructor and/or post on the Web.

16. Submit a print screen of the project folder in Details view.

Resources

Web sites (and/or keywords to use for search):

http://keirsey.com
The Keirsey Temperament Sort II has 70 questions and a good overview and is similar to Myers-Briggs, except no cost.

http://stats.bls.gov/oco/
Bureau of Labor statistics: The Occupational Outlook Handbook (OOH) or hard copy from the library.

http://www.joinwow.org
World Organization of Webmasters site

Key words: *career, Occupational Outlook Handbook, personality inventory, self-assessment*