

WEB PAGE DESIGN

Career Web Site

Overview

GOAL: Create an interactive Web site on careers, with emphasis on careers in desktop publishing (DTP) and multimedia (MM) to be navigated by users.

Measurable Learner Objectives	Crosswalk to Show-Me Standards	Instructional Activities	Assessment
Use organizational tools to plan multimedia products (e.g., storyboarding, outlining, branching). A19	1.8, 2.7	Create an interactive Web site that allows the users to investigate careers in general and desktop publishing and multimedia career opportunities in specific. Locate sites on careers in general and desktop publishing and multimedia careers specifically, personality types, and learning styles to use as links on the site. The Web site should include bulleted and numbered lists, marquee and scrolling text, animated gifs, an e-mail link, internal and external links, targets to move within pages, page modified date, and a form for feedback. The site should also follow design strategies for layout, color usage, background, graphics, and length (more than one page for the site is highly recommended). The site should also be creative, easy to navigate, and error free. Practice good file management.	Use the <i>Career Web Site</i> assessment to evaluate the Web site on careers for layout and design, color usage, graphics, length of page(s), ease of navigation, inclusion of required information and accuracy (free of errors). The assignment will be evaluated for characteristics of being creative, attractive, distraction free, effective, understandable, labeled, and logically arranged information.
Download files (e.g., graphics, sound, video, animation). A11	2.7		
Design a Web page with text, graphics, and tables. F7	1.4, 1.6		
Apply external media (e.g. text, images, sound). F10	1.4, 1.6		
Apply object linking in multimedia products. C12	1.4		
Import graphics. C4	1.4, 1.6		
Evaluate file size as it relates to the Internet. F12	1.4, 1.6, 1.8		
Create hyperlinks (internal and external). F8	1.4		
Proofread and correct multimedia documents. A14	CA1, 2.2		
Identify career/self-employment opportunities in desktop publishing. A12 (DTP)	CA3, 1.10		
Identify career/self-employment opportunities in multimedia. A 17	CA1, 2.6		
Manage Files. A7	1.4, 2.7		

Activity originally developed by Darla Brocksmith; adapted and used with her permission.