WEB-PAGE DESIGN
Multiple-Page Web Site
Assignment

Activity Preparation and Assignment

You will create a Web site for an organization (business or student organization or club). Determine a sponsor and interview the person to decide on the content for a Web site. This person will be considered your client. Create a flowchart to help you organize the structure for the Web site. Then develop a detailed storyboard for all the pages. The Web site will have at least four pages (home page plus three other pages) and a form.

Planning and Design:

1. Determine questions to ask the sponsor regarding the content for the Web site. Use the *Multiple-Page Web Site* client interview to record your answers.
    a. Organization name
    b. Trademark, mascot, symbol, etc.
    c. Products and/or services offered
    d. Mission/goals/objectives
    e. Web links
    f. Contact information
    g. Other information (i.e., last date modified, credits, copyright, etc.)

2. Organize the structure of your content using a flowchart.

3. Use information from the client's interview in developing the Web site. Obtain client's signature on the interview form.

4. Plan the layout and interactivity using a storyboard. Ask yourself these questions:
    a. What are some possible Web sites that I might use as models?
    b. What is the hierarchy of the Web site design?

5. Obtain evaluation and signature from client.

Production Process:

1. Include in the Web site:
    a. Sufficient relevant information for the organization
    b. Consideration of the audience
    c. Tables MUST be used for layout
    d. Hyperlinks (including 2 or more links outside/external of Web site)
    e. Scanned pictures or digital camera pictures
    f. Form for club membership, an order, or contact
    g. HTML or DHTML (use wisely)
    h. Graphics and animations

    i.   Remember to follow page design and layout criteria you learned from discussions, handouts, and notes and from reviewing the *Multiple-Page Web Site* assessment.

2. Web site critique:
Have two people from the sample audience evaluate your Web site. Ask them to list two positive comments and two constructive criticisms for you. Make changes if necessary. The *Multiple-Page Web Site* assessment could be used to glean possible evaluation pointers.

3. Submit the Web site to the client and instructor for evaluation.

4. Publish site:
    a. Choose a free Web hosting service to publish your site
    b. Provide the URL

5. Submit:
    a. Printed version of the index page from the Web browser (published page) and/or disk
    b. Printed version of other pages created and/or disk
    c. Design documents (planning and design sheet, flowchart, storyboard)
    d. Client sheets (will be separate grade)
    e. Copy project folder to designated network drive
    f. Client interview sheet(s)
    g. *Multiple-Page Web Site* assessment from client

Resources

Web sites (and/or keywords to use for search):

http://www.cast.org/bobby/
Testing Web site

http://www.webstyleguide.com/index.html?/contents.html
Complete Web source

http://www.useit.com/alertbox/9605.html
Mistakes often made in Web design

http://deming.eng.clemson.edu/pub/tutorials/qctools/flowm.htm
Flowcharting

www.2createawebsite.com/build/html.html
HTML coding

Decide on keywords to use for search on the Web.