

## DESE Model Curriculum

GRADE LEVEL/UNIT TITLE: 9-12 CTE/**Unit 5** Divisions within a Hotel

Course Code: 096806

### **COURSE INTRODUCTION:**

This course introduces students to one of the world's largest and fastest growing industries- the hospitality and tourism industry. Content includes information about the numerous segments of the hospitality industry, the many different areas of career opportunities and career paths. The interrelated nature of hospitality, travel and tourism are explored. Students are introduced to the different segments of the industry such as lodging and cruising, food and beverage service and management, club management, attractions and recreation, and assemblies and event management. It is the foundational course for advanced study in marketing, hospitality, culinary or tourism.

### **Course Rationale:**

To introduce students to the many different opportunities available in the hospitality and tourism industry students will need to develop performance competencies that will enable them to:

- a) construct meaning pertinent to various career paths and opportunities in the industry;
- b) communicate effectively with industry professionals, customers and fellow workers;
- c) solve problems based upon the needs of the customer;
- d) make ethical decisions; and
- e) assess the impact hospitality plays in society.

### **Guiding Principles:**

Integrating *Processes of Thinking, Communication, Leadership, and Management* in Order to Apply Hospitality and Tourism Knowledge And Skills.

1. Demonstrate components of critical thinking, creative thinking, and reasoning.
2. Evaluate effective communication processes in school, family, career, and community settings.
3. Demonstrate leadership that encourages participation and respect for the ideas, perspectives, and contributions of group members through FCCLA, DECA, and SkillsUSA.
4. Apply management, decision-making, and problem solving processes to accomplish tasks and fulfill responsibilities.
5. Examine the interrelationships among thinking, communication, leadership, and management processes to address family, community, and workplace issues.
6. Demonstrate fundamentals for college and career success (e.g., strong work ethic, time-management, positive attitude, adaptability/flexibility, stress resilience, accountability, self-discipline, resourcefulness, cooperation, self-assessment).

### **Course Essential Questions:**

1. What is the scope of the hospitality and tourism industry?
2. How does tourism play a foundational role in the various functions hospitality companies perform?
3. How do current events and trends impact the hospitality industry?

## DESE Model Curriculum

GRADE LEVEL/UNIT TITLE: 9-12 CTE/**Unit 5** Divisions within a Hotel

Course Code: 096806

<b>UNIT DESCRIPTION:</b> Unit 5 - DIVISIONS WITHIN A HOTEL		<b>SUGGESTED UNIT TIMELINE:</b> Approximately 2 days				
This unit will provide an introduction to the different divisions within a hotel.		<b>CLASS PERIOD (min.):</b> 1 hour / day (120 total minute )				
<b>ESSENTIAL QUESTIONS:</b>						
1. What are the different divisions within a hotel, their responsibilities, and the relationship between each?						
<b>ESSENTIAL MEASURABLE LEARNING OBJECTIVES</b>		<b>CROSSWALK TO STANDARDS</b>				
		<b>CCTC.HT</b>	<b>CCTC</b>	<b>CCSS ELA Grade Level</b>	<b>NSFCSE</b>	<b>DOK</b>
1. Students will have a general knowledge of the various divisions within a hotel.		CCTC.HT.LOD.3 CCTC.HT.LOD.4 CCTC.HT.LOD.6		L.9-10.6	10.1.1	1
2. Students will have general knowledge of the roles and responsibilities of each division in the hotel.		CCTC.HT.LOD.2 CCTC.HT.LOD.3 CCTC.HT.LOD.4 CCTC.HT.LOD.5 CCTC.HT.LOD.6 CCTC.HT.LOD.7 CCTC.HT.LOD.8		L.9-10.6 WHST.9-10.9	10.1.1 10.4.1 10.4.2 10.4.3 10.4.4 10.4.5 10.4.6	1
3. Students will understand the importance of communication and interaction between each division in the hotel.		CCTC.HT.LOD.6		SL.9-10.1.d	10.1.1	1
<b>ASSESSMENT DESCRIPTIONS*:</b> (Write a brief overview here. Identify Formative/Summative. Actual assessments will be accessed by a link to PDF file or Word doc.)						
<b>Summative Assessment_</b> True-False Assessment						

## DESE Model Curriculum

GRADE LEVEL/UNIT TITLE: 9-12 CTE/**Unit 5** Divisions within a Hotel

Course Code: 096806

This summative assessment will be a direct summative assessment reinforcing the knowledge and key points that the students have learned in this unit to include the various divisions within a hotel, the responsibilities of each, and their relationship between each. The assessment will consist of ten true or false questions.

**Summative Assessment** \_True-False Assessment\_Scoring Guide

**\*Attach Unit Summative Assessment, including Scoring Guides/Scoring Keys/Alignment Codes and DOK Levels for all items. Label each assessment according to the unit descriptions above (i.e., Grade Level/Course Title/Course Code, Unit #.)**

Obj. #	INSTRUCTIONAL STRATEGIES (research-based): (Teacher Methods)
1 2 3	1. INSTRUCTIONAL STRATEGY 1_Teacher will provide chapter lecture on Chapter 1, Section 1.3 of the START textbook by American Hotel & Lodging Association Educational Institute (AH&LA EI) or other resource covering the same subject information regarding the divisions inside a hotel .
1 2 3	2. INSTRUCTIONAL STRATEGY 2_Teacher will facilitate reflective class discussion over Chapter 1, Section 1.3 on the START textbook by AH&LA EI or other resource focusing on the hotel divisions within the hotel, the responsibilities of each division, and the relationships of each within the hotel.
1 2 3	3. INSTRUCTIONAL STRATEGY 3_Teacher will provide the Summative Assessment_ True-False Assessment
Obj. #	INSTRUCTIONAL ACTIVITIES: (What Students Do)
1 2 3	1. INSTRUCTIONAL ACTIVITY 1_Students will take notes to retain key points over lecture given by teacher on Chapter 1, Section 1.3 on the START textbook by AH&LA EI or other resource covering the same subject information regarding the divisions inside a hotel.
1 2 3	2. INSTRUCTIONAL ACTIVITY 2_Students will engage and participate in reflective class discussion over Chapter 1, Section 1.3 on the START textbook by AH&LA EI or other resource focusing on the hotel divisions within the hotel, the responsibilities of each division, and the relationships of each within the hotel.

## DESE Model Curriculum

GRADE LEVEL/UNIT TITLE: 9-12 CTE/**Unit 5** Divisions within a Hotel

Course Code: 096806

1 2 3	3. INSTRUCTIONAL ACTIVITY 3_Students will complete Summative Assessment_ True-False Assessment
<p><b>UNIT RESOURCES: (include internet addresses for linking)</b></p> <p><a href="http://www.ahlei.org/startcomponents/">http://www.ahlei.org/startcomponents/</a> - (3/4/2013) (Textbook Resource)</p> <p><a href="http://www.ahlei.org/uploadedFiles/EI/Workforce_Program/START_brochure.pdf">http://www.ahlei.org/uploadedFiles/EI/Workforce_Program/START_brochure.pdf</a> - (3/4/2013) (Textbook Resource)</p> <p><b>CCSS:</b> Common Core State Standards (CCSS), accessed May 17, 2013, from <a href="http://www.corestandards.org/">http://www.corestandards.org/</a></p> <p><b>CCTC:</b> Common Career Technical Core (CCTC), accessed May 17, 2013 from <a href="http://www.careertech.org/career-technical-education/cctc/info.html">http://www.careertech.org/career-technical-education/cctc/info.html</a> (for HT codes)</p> <p><b>NSFCSE:</b> National Standards for Family and Consumer Sciences Education:, accessed May 30, 2013 from <a href="http://www.nasafacs.org/national-standards-home.html">http://www.nasafacs.org/national-standards-home.html</a></p>	