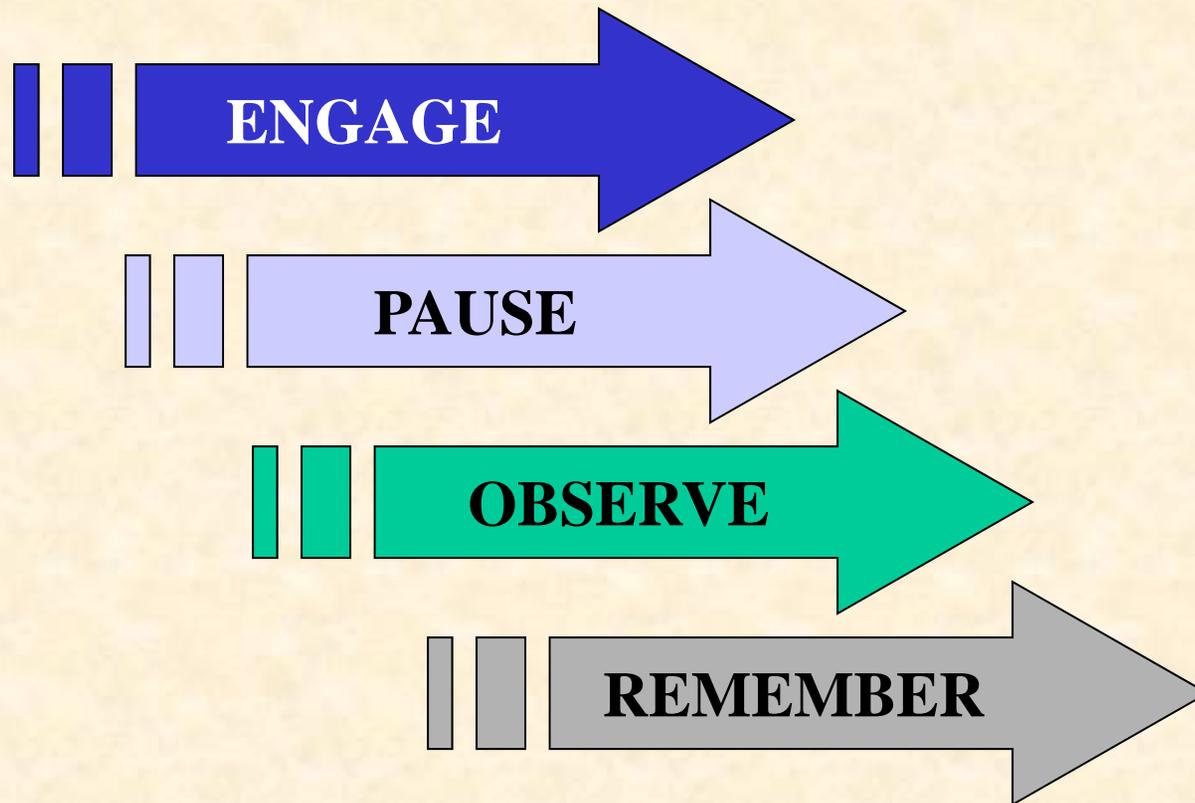


The Handshake . . .



A 3-second gesture that leaves a
lasting impression.

The Handshake Process -- 4 Basic Steps

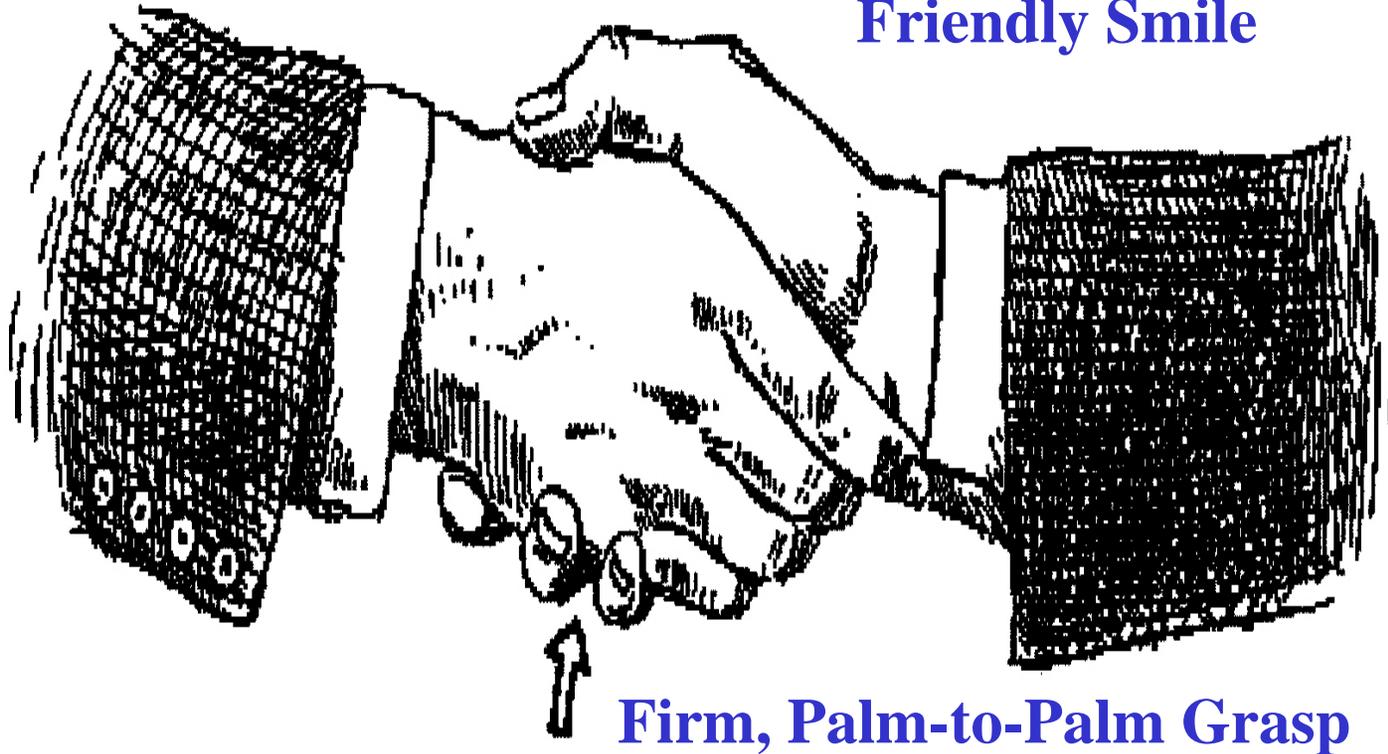


The Preferred Handshake Style

The All-American

Make Eye Contact

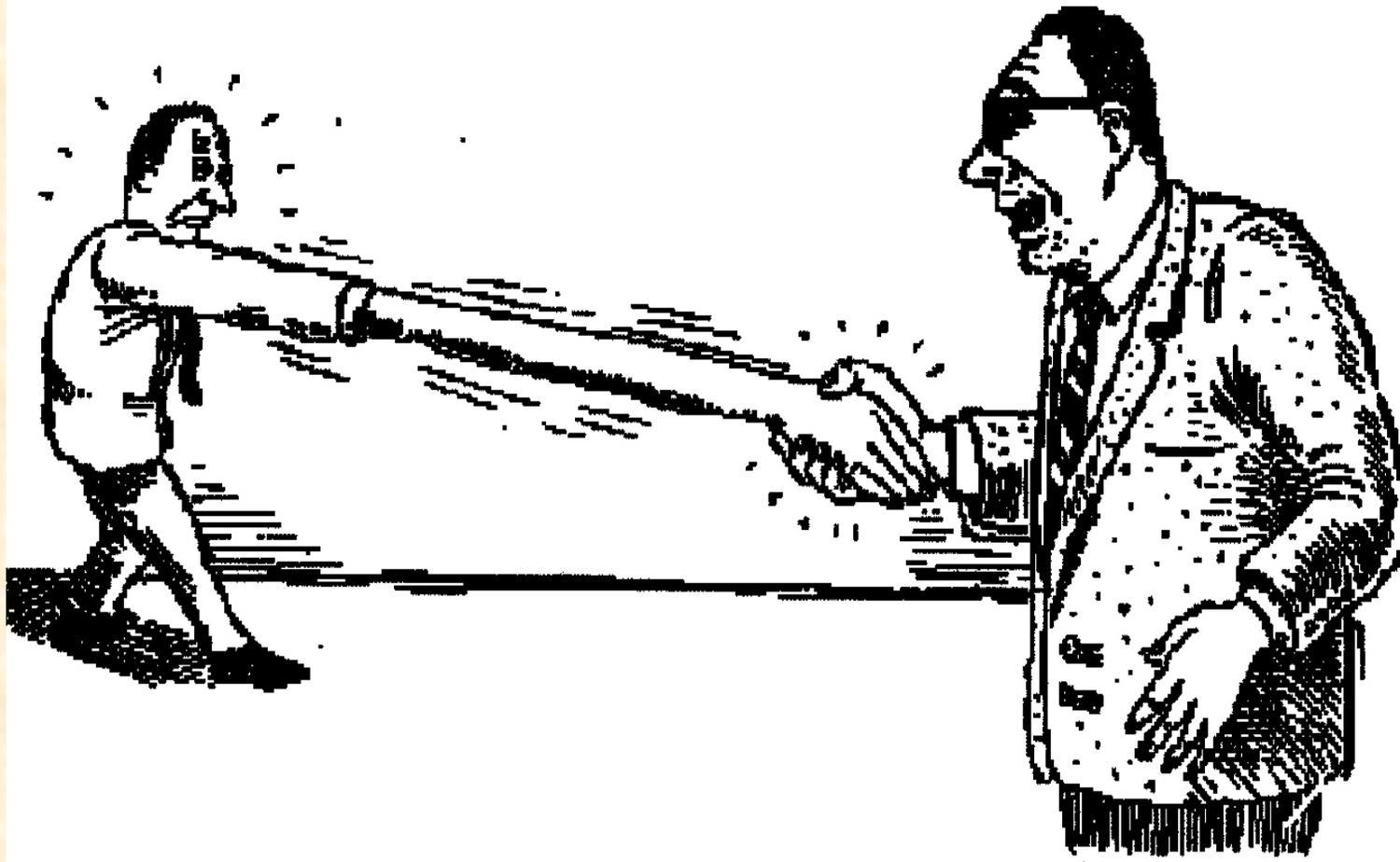
Friendly Smile



Firm, Palm-to-Palm Grasp

Some Other, “Not-So-Preferred”
Handshake Styles . . .

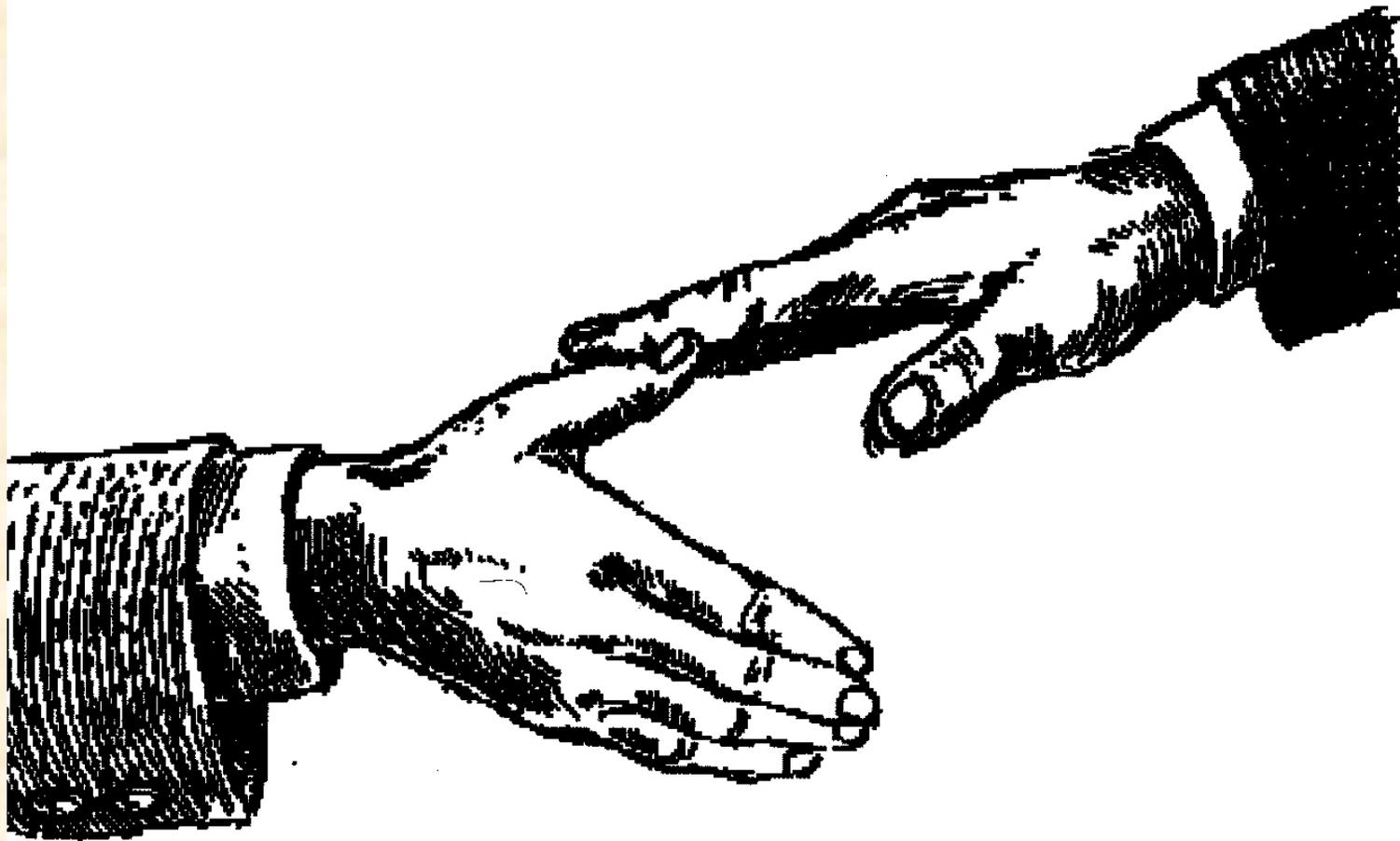
The Pull-In



The Two-Handed Shake



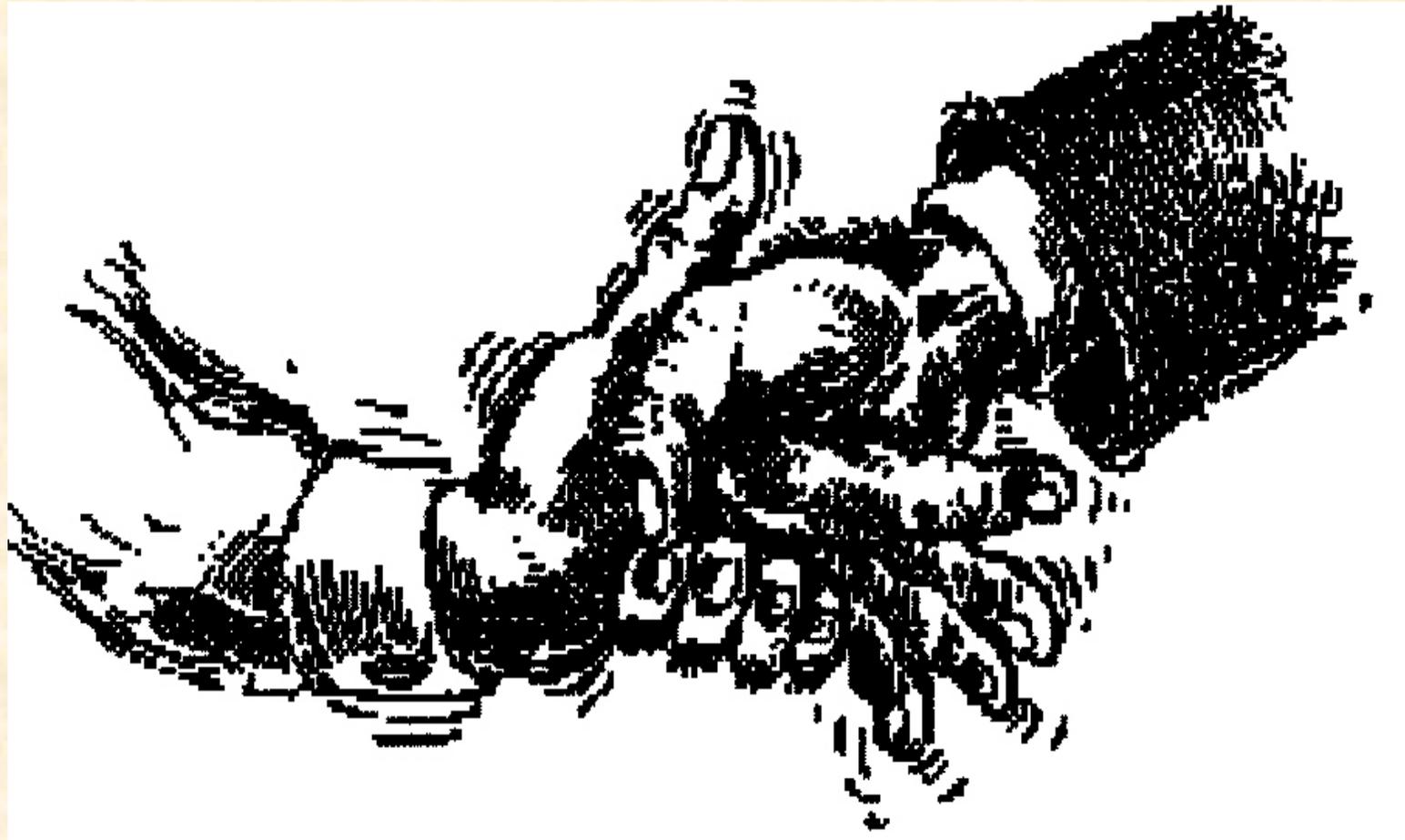
The Topper



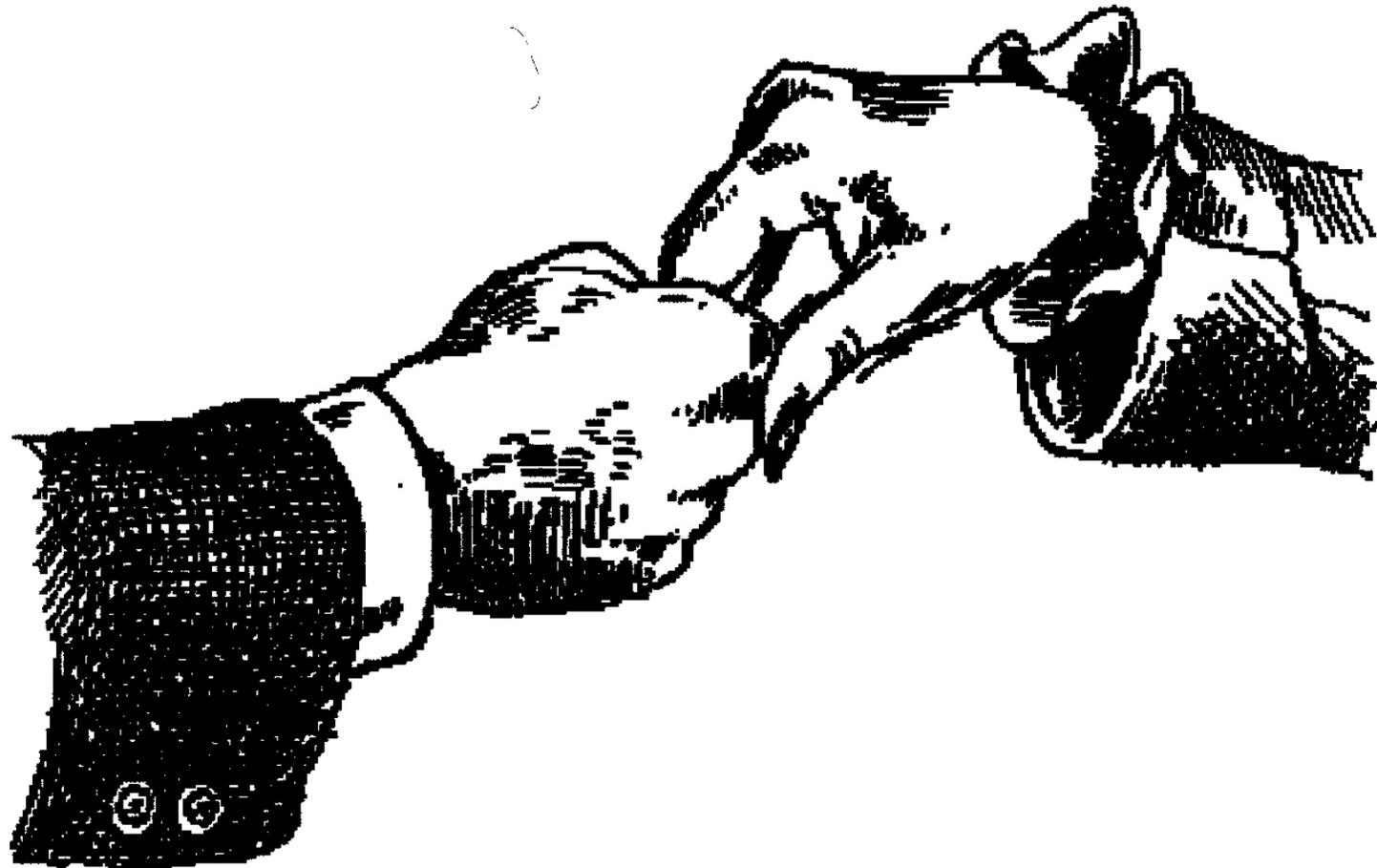
The Finger Squeeze



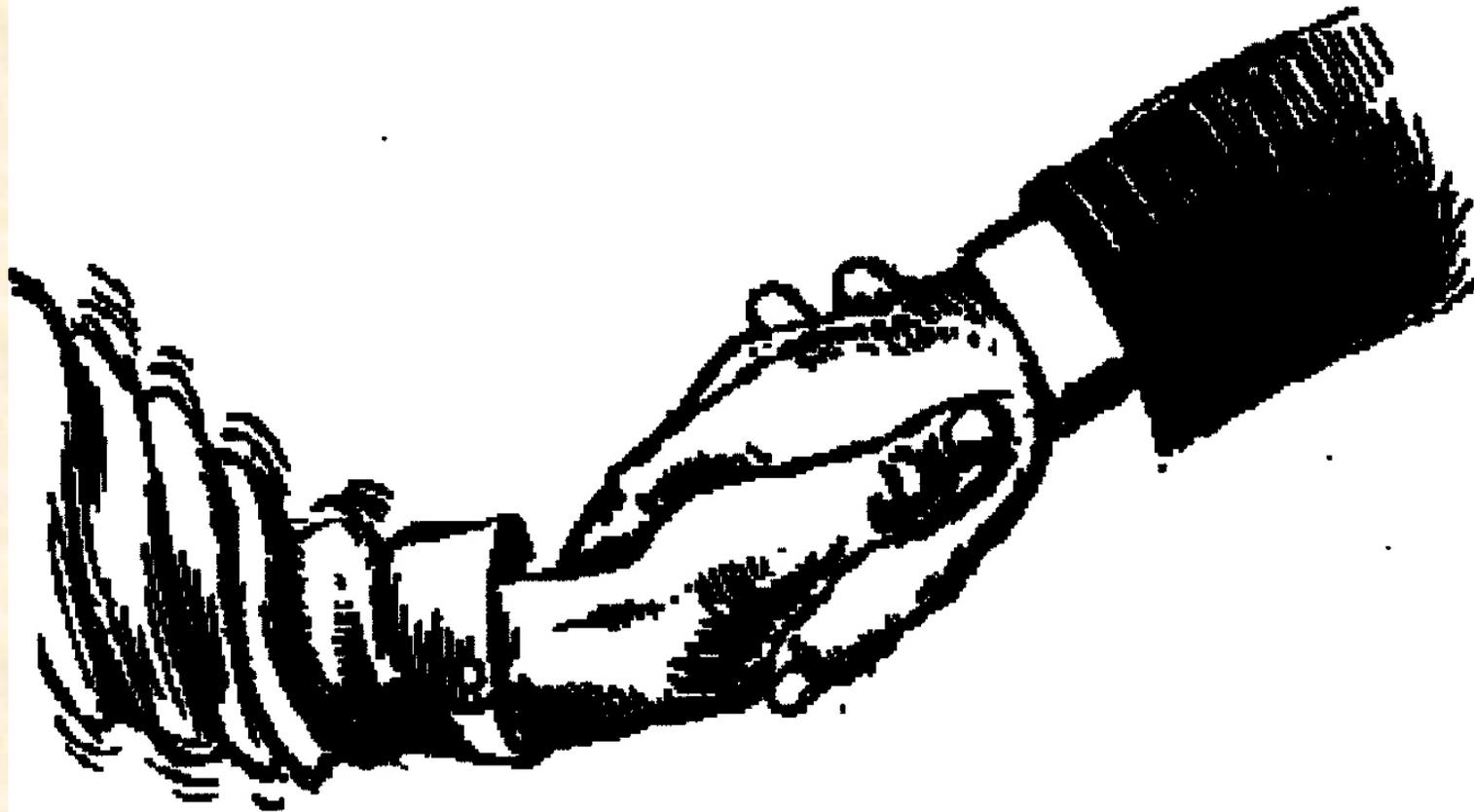
The Bone Crusher



The Palm Pinch



The Twister



The Dead Fish

