Multimedia Project: Investigating Business Operations Presen

Teacher Name: Rhonda Agee		

Student Name:	 	 	

CATEGORY	4	3	2
Presentation	Well-rehearsed with	Rehearsed with fairly	Delivery not smooth,
	smooth delivery that	smooth delivery that	but able to maintain
	holds audience	holds audience	interest of the
	attention.	attention most of the	audience most of the
		time.	time.
Attractiveness	Makes excellent use	Makes good use of	Makes use of font,
	of font, color,	font, color, graphics,	color, graphics,
	graphics, effects, etc.	effects, etc. to	effects, etc. but
	to enhance the	enhance to	occasionally these
	presentation.	presentation.	detract from the
Requirements	All requirements are	All requirements are	One requirement was
	met and exceeded.	met.	not completely met.
Mechanics	No misspellings or	Three or fewer	Four misspellings
	grammatical errors.	misspellings and/or	and/or grammatical
		mechanical errors.	errors.
Organization	Content is well	Uses headings or	Content is logically
	organized using	bulleted lists to	organized for the
	headings or bulleted	organize, but the	most part.
	lists to group related	overall organization	
	material.	of topics appears	
Content	Covers topic in-depth	Includes essential	Includes essential
	with details and	knowledge about the	information about the
	examples. Subject	topic. Subject	topic but there are 1-
	knowledge is	knowledge appears to	2 factual errors.
	excellent.	be good.	

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Delivery not smooth and audience attention often lost.

Use of font, color, graphics, effects etc. but these often distract from the presentaion content.

More than one requirement was not completely met.

More than 4 errors in spelling or grammar.

There was no clear or logical organizational structure, just lots of facts.

Content is minimal OR there are several factual errors.