



Children's Economics Basics Book

Intro to Business

Task: It is your job to create a children's book that explains the difference between needs and wants and goods and services. This book should be simple to understand (think 3rd grade level) and be creative enough to capture their interest. You may use the computer to create your book or magazines and construction paper. Your book should include the following:

- ✓ Cover page (title, names of authors, picture)
- ✓ Table of contents
- ✓ Min. of 10 pictures of each needs, wants, goods, services
- ✓ Descriptions of all pictures of needs, wants, goods, services (ex: _____ is a need because _____)
- ✓ Page numbers

Grading Rubric

Item	Points Possible	Your Score
Cover Page	10	
Table of Contents, page numbers	10	
All pictures (needs, wants, goods, services) 10 each	40	
All descriptions (needs, wants, goods, services) 10 each	40	
Neatness	10	
Spelling, grammar, punctuation	5	
Creativity	10	
Total Score	125	

Group members names: _____