

## Intro to Business

### Product Development

Name \_\_\_\_\_ Hour \_\_\_\_\_

Evaluation Criteria	20	15	10	5	Total
Good/Service Design— Description & Function	Buy Today	Buy Tomorrow	Buy Later	Never Buy	
Graphic—Detailed drawing with labels and Product Name	Very Memorable	Fairly Memorable	Slightly Memorable	Can't Remember	
Business Activities— Associate with Good/Service	4	3	2	1	
Factors of Production— Associate with Good/Service	3	2	1	-	
Formatting & Mechanics	0 Errors	1-2 Errors	3-5 Errors	>5 Errors	
					100

## Intro to Business

### Product Development

Name \_\_\_\_\_ Hour \_\_\_\_\_

Evaluation Criteria	20	15	10	5	Total
Good/Service Design— Description & Function	Buy Today	Buy Tomorrow	Buy Later	Never Buy	
Graphic—Detailed drawing with labels and Product Name	Very Memorable	Fairly Memorable	Slightly Memorable	Can't Remember	
Business Activities— Associate with Good/Service	4	3	2	1	
Factors of Production— Associate with Good/Service	3	2	1	-	
Formatting & Mechanics	0 Errors	1-2 Errors	3-5 Errors	>5 Errors	
					100