

# Famous Entrepreneur Facebook Page

**Task:** Your task is to create a PowerPoint version of a Facebook page for a famous entrepreneur. First, you should select what entrepreneur you would like to research, get him/her approved with me and then begin your research.

Once you have found all of your information (a complete list of requirements is located below), you should begin setting up your Facebook page by downloading the PowerPoint template given to you by me.

This template will make your life so easy for this project and feel free to move and adjust as you see necessary. The following sections and information **must** be included on your page:

- ✓ Profile picture
- ✓ Status “What’s on your mind”
- ✓ Information section
  - Birthday
  - Relationship status
  - Family members
  - Religious views
  - Political views
  - Hometown
- ✓ Friends—6
  - Picture
  - Name
- ✓ Wall posts
  - 3 from entrepreneur
  - 3 from “friends”
- ✓ Personal information (list 5 for each-use factual information)
  - Activities
  - Interests
  - Favorite music
  - Favorite movies
  - Favorite TV shows
  - Favorite books
- ✓ Education and Work
  - High school
  - College/Grad School
    - List degrees
    - Activities if any
  - Company (the one they started)
    - Time period
    - Description (what kind of company was it? What did they make?)
- ✓ Contact information
  - Address
  - Phone number
  - Website
- ✓ Photo albums
  - Create 2
  - Album covers and description
  - Show 1 album (min of 5 pics in it)

Student Name: \_\_\_\_\_

Entrepreneur Name: \_\_\_\_\_

### Facebook Scoring Guide

Item	14-20 Hurray!	8-13 Okay!	0-7 No Way!	Total Points
Profile Pic/Status/Friends	Current pic/appropriate status/6 friends with names & pics	Missing a few components but alright	Didn't complete all parts, missing pic, or inappropriate status	
Information Section	Includes all 7 parts listed above	Missing 1-2 parts	Missing 3 or more parts	
Wall Posts	6 total, relate to person or business	Missing 1-2 or don't relate	Missing 3 or more or don't relate	
Personal & Contact Info	Contain all 6 categories & 5 items for each with detail	Missing 1-2 categories/items or lacks detail	Missing more than 3 items/categories OR insufficient details	
Education & Work	Detailed description of education and work, contains overview of company	Lacks detail but has main points	Missing important info & details	
Photo albums	Contains 2 albums, titles, descriptions, 5 additional pics	Missing a couple pics or descriptions	Missing albums or multiple pics/descriptions	
Creativity	Went above and beyond expectations!	Just put in minimum effort to get the job done...	Didn't use class time wisely or take the project serious.	
Hard copy of PowerPoint, in color, by due date				10 pts
(-5 points for loss of scoring guide)				Total Points _____/150

Comments: