

Name _____ Due Date _____

Training Station _____

Instructional Management Plan for Marketing Internship Program

Instructional Area: Professional Development

Performance Element: Acquire self-development skills for success in marketing careers.
MKC09.01.02

Performance Indicator: Set personal goals

Rating ☐ Acceptable ☐ Marginal ☐ Unacceptable

Employer Signature _____

Application Experience:

Write a two- to three-page reflection paper.

- Discuss what you have learned during the internship experience and how it will assist you in achieving further academic and work related goals.

- Include your strategies for capitalizing on your strengths and overcoming your weaknesses in order to become successful in your career pathway.

- Discuss what really worked for you and what you would change related to your internship experience.