## **Generic VS Brand Name**

- 1. Figure the unit price for each item to the nearest penny and put it on the line. Then put a checkmark in the box that is the best buy!!
- 2. Total up the price per serving or oz to get a total spent for brand and for generic. Remember, this is total per oz or serving. (Total up your answers on the line)

Product	Brand Name	Generic
Crunch berries cereal	\$2.98 for 21 oz	\$1.89 for 15 oz
Cheese puffs	\$2.50 for 8.5 oz	\$0.99 for 11 oz
Cheese crackers	\$2.50 for 13.7 oz	\$1.29 for 10 oz
Peanut butter	\$2.68 for 18 oz	\$1.29 for 18 oz
Cinnamon toast cereal	\$3.98 for 24.9 oz	\$1.89 for 14 oz
Chocolate chips	\$3.98 for 24 oz	\$1.49 for 12 oz
Vanilla Wafer Cookies	\$2.98 for 12 oz	\$1.19 for 12 oz
Total	Total spent per ounce/serving for Brand items	Total spent per ounce/serving for Generic items