



Shoebox Display Project (80 points)



You and a partner will need one shoe box to complete this project. You are to prepare a front window display for a store of your choice.

MATERIALS:

Shoebox

Materials for your props

Just examples:

Little chairs

Cloth

Foil for mirrors

Just try and be creative for your display with your materials.

All materials are **due Monday** so that you can start working with your partner. If materials are not in, book work will be assigned and you will miss a day of constructing your window display. Today you need to brainstorm ideas and draw out your display on paper. Also, write down any materials that you might need and delegate who needs to bring what.

THEME:

You will need to choose a theme for your window front. You are not just putting merchandise out for display. Make it all connect. (i.e. Christmas, Being Green or artsy, outdoors, etc.)

Manipulate artistic elements (keep these in mind when setting up the display):

- ❖ Color – use the color wheel on page 187
- ❖ Direction – make a smooth transition from one item to the next
- ❖ Texture – decide if you want smooth or rough surfaces in your display
- ❖ Proportion – relationship of objects in the display (focus on merchandise)
- ❖ Motion – any motorized or animated feature you might add
- ❖ Lighting – merchandise appears to be more attractive

You will be graded according to:

1. Your work ethic – taking the time in class given to work on project
2. Creativity of your window
3. Effectiveness of the design itself
4. Congruence with the store image you are mimicking
5. Finished product

Work Days:

Friday (24th) – Brainstorm ideas and draw out a sketch of your window. Delegate who will bring what on Monday.

Monday (27th) – Work day **MUST HAVE SHOEBOX AND MATERIALS**

Tuesday, Wednesday, Monday (28, 29, Nov. 3) – Work days

Tuesday (Nov. 4) – Judging Day, the box must be complete by the first of the hour

Other classes will be in to judge the finished project. Who will be the WINNERS?