

Advertising "Me" Project

To give you more experience in designing an advertisement, you are going to create an ad for yourself. Just like marketing yourself for your job, only using a different format. Here is what you are to do.

1. Use an illustration to represent yourself or something about yourself.
2. Use a headline describing yourself (something more than just your name).
3. Use copy to discuss yourself.
4. Use a slogan that explains you.
5. Use a signature that represents you or something that is important to you.

Make this poster nice and neat, remember you are advertising you. You may use a large sheet (posterboard) or a regular size sheet of paper.

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