

Name: \_\_\_\_\_

Hour: \_\_\_\_\_

## ***Business/Product Logo Assignment***

**Directions:** Pick 10 Logo's from the following page that represents many of the popular products in the United States today. For each logo that you pick, answer the following questions.

- A. What catches your eye about that particular logo?
- B. In your opinion, is this logo a good or bad logo for the business/product that is being marketed?

<b>1.</b>	A.
	B.
<b>2.</b>	A.
	B.
<b>3.</b>	A.
	B.
<b>4.</b>	A.
	B.
<b>5.</b>	A.
	B.
<b>6.</b>	A.
	B.
<b>7.</b>	A.
	B.
<b>8.</b>	A.
	B.
<b>9.</b>	A.
	B.
<b>10.</b>	A.
	B.