(Smartboard Activity)

**Economic Impact of the World Series – St. Louis Cardinals 2006 and 2011**

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**Optional Activities:** Assign students to write 1-2 paragraphs regarding their thoughts to the economic impact of the World Series and then complete this activity.

**Student Answers: Book Answers (page 19):**

* Rally Squirrel
* Next year’s ticket sales
* Bar/Restaurant profits
* Parking profits
* Metrolink extra trains
* World Series apparel
* TV/radio commercials
* Hotel profits increased

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