Marketing II	Name:	
Ch 3 & 4 – Vocabulary	Hour:	Date:

Using the list of 25 words, write the term next to the definition that best describes the word.

	Business cycle Capital Capitalism Command economy Communism Consumer price index (cpi) Depression Economy Entrepreneurship	Factors of production Gross domestic product (gdp) Inflation Infrastructure Labor Land Market economy Privatization Producer price index (ppi)	Productivity Prosperity (expansion) Recession Recovery Resources Scarcity Socialism		
1.	The way a nation makes economic choices about how the nation will use its resources to produce and distribute goods and services.				
2.		_ All the things used in producing goods and services			
3.		_ The technical term for resources.			
4.		_Everything on Earth that is in its natural state			
5.		_ All the people who work in the economy.			
6.		Money needed to start and operate a business			
7.	sanitation facilities, and utilities.	_ The physical development of a country including roads, ports,			
8.	run a business.	_ The skills of people who are willing to risk their time and money to			
9.		_ The difference between wants and	d needs and available resources		
10.	0 The government lets the market answer the following three basic economic questions: What? How? And For Whom?				
11.	and makes all the decisions about the	A system in which the government ir use.	nt controls the factors of production		
12.	same as a free enterprise system	Private ownership of businesses a	and marketplace competition. It is the		
13.		_ Increased government involveme	nt in people's lives and the economy.		
14.		_ The government runs everything	and makes all decisions.		
15.		_ Transition from a command economy to free enterprise system.			

TURN OVER  $\rightarrow$ 

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Economy Entrepreneursl		Privatization Producer price index (ppi)	Socialism	
16 time	0	utput per worker hour usually n	neasured over a defined period of	
17 property located in		_ A measure of the goods and services produced using labor and		
18	R	efers to rising prices		
19	C e average urban hous	Cost-of-living index, measures the change in price of retail goods and household		
20	N	_ Measures wholesale price levels in the economy		
	T T times it slows down	The recurring changes that happens when sometimes an economy		
22	A	_ A period of economic growth and expansion.		
23	A	period of economic slowdown		
24	A	_ A period of prolonged recession		
25 depression	A	_ A period of renewed economic growth following a recession or		