

**Advertising Slogans**

*Objective:* Discover the impact advertising slogans have on consumers.

*Directions:* Read the advertising slogans below and identify the product that the slogan represents.

**Part 1**

1. Just Do It

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2. You're in Good Hands

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3. Hmm, Hmm, Good

\_\_\_\_\_

4. Give me a break, Give me a break, Break me off a piece of that

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5. Sometimes you feel like a nut, sometimes you don't

\_\_\_\_\_

6. The other white meat

\_\_\_\_\_

7. It's what's for dinner

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8. Nothing runs like a

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9. The Quicker Picker Upper

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10. Like a Rock

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**Part 2**

*Directions:* Create your own product and write a slogan for it.

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