

EVALUATION

Complete the following short-answer questions.

1. What are four types of records that should be kept in agricultural businesses?

a. _____

b. _____

c. _____

d. _____

2. What are three reasons why agricultural businesses should advertise and promote their activities?

a. _____

b. _____

c. _____

3. How should agricultural businesses advertise? Name four methods.

a. _____

b. _____

c. _____

d. _____

4. What are three markets available in agricultural businesses?

a. _____

b. _____

c. _____