**Curriculum Guide:** Floristry

**Unit:** V. Basic Principles of Floral Design

### **Unit Objective:**

Students will demonstrate an understanding of the basic principles of floral arranging by studying, evaluating, and critiquing floral arrangements and presenting their findings in a written and oral report.

**Show-Me Standards:** 1.8, FA2

#### References:

*Floristry*. University of Missouri-Columbia, Instructional Materials Laboratory, 1996.

Flowers Only. Accessed January 26, 2004, from <a href="http://www.flowersonly.com">http://www.flowersonly.com</a>.

FTD.com. Accessed January 26, 2004, from <a href="http://www.ftd.com/">http://www.ftd.com/</a>.

Justflowers.com. Accessed January 26, 2004, from <a href="http://tulip.justflowers.com/">http://tulip.justflowers.com/</a>.

Proflowers.com. Accessed January 26, 2004, from http://www.proflowers.com.

Students will use additional outside sources to complete this activity.

### Instructional Strategies/Activities:

- Students will engage in study questions in lessons 1 and 2.
- Additional activities that relate to the unit objective can be found under the heading "Other Activities" in the following location: p. V-4 (1).

#### **Performance-Based Assessment:**

Students will work in teams of two to study, evaluate, and critique two floral arrangements. The teams will study each arrangement in terms of how each principle of design is used and if each principle is used successfully. Each team's findings will be submitted in a written report. Each member of the team will also make a short oral presentation to the class regarding the team's conclusions on one of the two arrangements.

Assessment will be based on the application of floral arranging principles in the written critique of each arrangement. It will take into account the completeness, organization, clarity, and overall quality of each of the two critiques. In addition, a portion of the assessment will cover the brief oral presentation, using the same criteria applied to the written report. Grammar, spelling, punctuation, and capitalization will also be factors in the assessment.

# Unit V—Basic Principles of Floral Design Instructor Guide

The instructor should assign the performance-based assessment activity at the beginning of the unit. Students will work toward completing the activity as they progress through the unit lessons. The assessment activity will be due at the completion of the unit.

- 1. Students will work in teams of two to study, evaluate, and critique two floral arrangements.
  - a. Each team will submit a written report critiquing two arrangements.
  - b. Each team member will make a short oral presentation to the class offering a critique of one of the two arrangements the team studied.
- 2. Each team will select two subjects and obtain a picture of each subject. Pictures may be obtained from printed material such as catalogs, from web sites, or from photographs taken by the students at locations where floral arrangements appear. NOTE: If taking photos of floral arrangements, students should obtain permission from location owners or managers before taking the photos.

3.	After selecting the subjects to be studied and obtaining a picture of each
	subject, students should evaluate and critique each subject in terms of the
	principles of flower arranging:
	☐ Design
	☐ Balance
	☐ Scale and proportion
	☐ Harmony
	☐ Focal point
	□ Accent
	□ Rhythm
	☐ Repetition
	☐ Unity

- 4. After evaluating the two subjects, students will complete the following:
  - a. The team will prepare a written report critiquing the two floral arrangements.
  - b. Each member of the team will present a short oral report on one of the arrangements the team critiqued. The written report will serve as the basis for the oral report. An image of the subject of each oral report should be made available for all members of the class to view (e.g., photocopies of the arrangement's picture or a photo projected on a screen).

- 5. Assessment will evaluate both the written and oral reports.
  - a. Factors to be evaluated will be the completeness, organization, clarity, and overall quality of each team's critiques of the two floral arrangements.
  - b. Similar factors will be applied to the assessment of each oral report.
  - c. Spelling, grammar, punctuation, and capitalization also will be factors in the assessment.

# Unit V—Basic Principles of Floral Design Student Handout

- 1. You will work in teams of two to study, evaluate, and critique two floral arrangements.
  - a. Your team will submit a written report critiquing the two arrangements.
  - b. You and your teammate will each make a short oral presentation to the class offering a critique of one of the two arrangements your team studied.
- 2. Your team will select two subjects and obtain a picture of each subject. Pictures may be obtained from printed material such as catalogs, from web sites, or from photographs taken by you and your partner at locations where floral arrangements appear. NOTE: If taking photos of floral arrangements, you should obtain permission from location owners or managers before taking the photos.

3.	. After selecting the subjects to be studied and obtaining a picture of each subject, your team should evaluate and critique each subject in terms of the							
	principles of flower arranging:							
	☐ Design							
	□ Balance							
	☐ Scale and proportion							
	☐ Harmony							
	☐ Focal point							
	□ Accent							
	□ Rhythm							
	☐ Repetition							
	☐ Unity							

- 4. After evaluating the two subjects, your team will complete the following:
  - a. Your team will prepare a written report critiquing the two floral arrangements.
  - b. You and your teammate each will present a short oral report on one of the arrangements the team critiqued. Your written report will serve as the basis for the oral report. An image of the subject of each oral report should be made available for all members of the class to view (e.g., photocopies of the arrangement's picture or a photo projected on a screen).
- 5. Assessment will evaluate both the written and oral reports.
  - a. Factors to be evaluated will be the completeness, organization, clarity, and overall quality of your team's critiques of the two floral arrangements.
  - b. Similar factors will be applied to the assessment of your oral report.

c.	c. Spelling, grammar, punctuation, and capitalization also will be factors in the assessment.									

## Unit V—Basic Principles of Floral Design Scoring Guide Name

<b>Assessment Area</b>	Criteria	0 Points	1 Point	2 Points	3 Points	4 Points	Weight	Total
Critiques of	Completeness	Failed	Minimum	Adequate	Superior	Excellent	X 5	
Floral			Effort					
Arrangements	Organization	Failed	Minimum	Adequate	Superior	Excellent	X 5	
			Effort					
	Clarity	Failed	Minimum	Adequate	Superior	Excellent	X 5	
	-		Effort	_				
	Quality	Failed	Minimum	Adequate	Superior	Excellent	X 5	
			Effort	_				
Oral Report	<ul><li>Completeness</li></ul>	0	1 criterion	2 criteria	3 criteria	All 4	X 3	
	<ul><li>Organization</li></ul>	criteria	met	met	met	criteria		
	<ul><li>Clarity</li></ul>	met				met		
	<ul><li>Quality</li></ul>							
Technical	□ Spelling	0	1 criterion	2 criteria	3 criteria	All 4	X 2	
Considerations		criteria	met	met	met	criteria		
	<ul><li>Punctuation</li></ul>	met				met		
	<ul><li>Capitalization</li></ul>							
TOTAL								

Final Assessment Total \_\_\_\_\_/100 pts.

**Comments:**