Daily Lesson Plan

Course Name\_\_Banking and Finance\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_

This lesson works toward Objective(s) # \_\_\_4.2, 4.4, 1.5, 3.4, 4.3\_\_\_\_\_\_\_\_\_\_\_\_\_

Subject of Lesson:\_\_\_\_\_Insurance\_\_\_\_\_\_

Resources, Materials, Supplies Needed:\_\_Computer - Internet Research, PPT slides\_\_\_

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**Anticipatory Set (Hook)**

This activity gets the students anticipating and interested in today’s lesson.

How many of you have car insurance? Are you expecting to have an accident? No? Then why do you have insurance? What about any of you who expect to have children? What happens if you die while the kids are young? Who will financially ensure that they can be fed, clothed and go to college in your absence? All of these are answered by the important topic of insurance.

**The Lesson**

Activity #1: What will be your strategy to teach the content and assess comprehension:

Way of teaching: Introduction to why consumers buy insurance or need insurance. PowerPoint presentation provides the discussion points. Discussion of risk versus hazard.

Way to know who has learned (keeping track): Internet research into causes of death and chance of occurrence. Students will research the national statistics of accident causes and costs. Look up cost of auto insurance alternatives.

Activity #2: What will by your strategy to teach the content and assess comprehension:

Way of teaching: Students will research individually, then pair off to consolidate findings prior to presenting each group’s search results to the whole class.

Way to know who has learned (keeping track): Written paper (Word) on each auto, health, liability and life insurance alternatives.

**Closure**

Way of ending the learning for the day and anticipation of the next lesson:

Students told story of 26 year old with lapsed car insurance after being rear ended with an intentional accident schemer.