Daily Lesson Plan

Course Name\_\_\_\_\_\_\_Banking & Finance\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_

This lesson works toward Objective(s) # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Subject of Lesson:\_\_\_Investments\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Resources, Materials, Supplies Needed:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Anticipatory Set (Hook)**

This activity gets the students anticipating and interested in today’s lesson.

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]

**The Lesson**

Activity #1: What will be your strategy to teach the content and assess comprehension:

Get on the internet and go to [msn.com](http://msn.com/).  Then look on the right side for MSN Money.  When you find it, enter the stock symbol for eBay (EBAY)  Find the option near the top where it says print report. It will go to a screen that allows you to check boxes of what you want on your printed report. Select the stock quote, the news and analysis, company report, key ratios, balance sheet, income statement, cash flow statement, insider trading, insider planned sales.  When you have selected all of these, then print the report. It will be 13 pages long with about three blank pages. Pair off with a partner and discuss the clues you can glean from eBay’s reports and the whole class will discuss how well or poor eBay is performing.

Activity #2: What will by your strategy to teach the content and assess comprehension:

Research the market as a whole (the economy) and correlate it with eBay’s results. With a 30 percent reduction in eBay’s net income, are they in trouble. Their profit margin is now 21%. How does this

**Closure**

Way of ending the learning for the day and anticipation of the next lesson:

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]