**Unit 3: Vocabulary**

Opportunity Cost

DAPPS - Dated, Achievable, Personal, Present Tense, Specific

SMART - Specific, Measurable, Achievable, Realistic, Time-Bound

Brainstorming

Market Focused

Resistance to Change

Resume Objective

Cliché

Slang

Boastful

Slouching

Posture

Hygiene

Dress for Success

Articulate

Ethical Compass