GRAPHICS
Career Trading Cards
Assignment

Activity Preparation and Assignment

1. Use the Web to research information for eight business careers or related fields for career cards. Prepare cards similar to sports trading cards with imported graphics and pictures on one side and information about the eight careers/positions selected on the other. Document "credits" on each card for graphics and career information in a smaller font.

2. Use either a digital camera or scanner or capture an image for each career trading card. The career card presentation should also contain correct labels – name/title of career. Some categories of information to include are salary, salary range, and other pertinent salary information; entry-level positions, positions available, and outlook (positions forecasted); education requirements; skills; etc.

3. Use proportional text-to-graphics layout and design by resizing graphics as needed and using an appropriate type face and font size for headings (positions), subheadings (categories of information), and paragraph information.

4. Print the cards front and back on 8 ½ x 11 inch paper (4 cards per sheet) and laminate. Cut the cards if directed by the instructor. Submit for evaluation.

Resources

Web sites (and/or key words to use for search):

www.careers.com

www.monster.com

http://stats.bls.gov/oco/
Bureau of Labor Statistics: The *Occupational Outlook Handbook* (OOH) or hard copy from the library

http://www.works.state.mo.us
Missouri Works, an employment database

Key words: Use key words associated with careers in the search box on Web engines or Web sites where career information can be located.