GRAPHICS

Career Trading Cards Teaching Points

Overview

Many options are available to investigate career choices that match a person's skills, potential, and personality. This assignment allows students to investigate career choices and use desktop publishing and multimedia skills to show how creatively the information can be displayed.

Content Review

Review the following with students:

- 1. Career choices in business and related fields
- 2. Layout and design for sports trading cards
- 3. The Internet as a research tool
- 4. Grab area for printing/printer

Activity Preparation

Demonstrate importing graphics from various locations, creating graphics from scratch, and modifying existing graphics.

Have students locate sports trading cards or the teacher can provide a set to use for display.

Review with students how to use the Internet/Web and/or other sources to research careers.

Practice layout and design of desktop publishing projects, especially using various sized papers, gutters, headings and subheadings for categories of information, and placement when using columns.

Review procedures for placement of information to match front with back, especially during printing process. Allow for grab space of printer when printing on box and sides.

Resources

Supplies needed for the activity:

Desktop publishing software Printer (color printer preferred) Paper Scissors or paper cutter Laminating materials

Internet connection

Web sites (and/or key words to use for search):

www.careers.com

www.monster.com

http://stats.bls.gov/oco/

Bureau of Labor Statistics: The *Occupational Outlook Handbook* (OOH) should also be available in the library

http://www.works.state.mo.us

Missouri Works, an employment database

http://www.acinet.org/acinet/

America's Career InfoNet

Key words: careers, personality inventory, trading cards, Occupational Outlook Handbook

Books, articles, and other resources:

- Braveheart, R. (2003). *Adobe PageMaker 7.0 basics*. Boston, MA: Thomson Course Technology.
- Lee, L. (2002). *Introducing Adobe Photoshop elements*. Upper Saddle River, NJ: Que/Sams (Prentice Hall).
- Proot, K. (2003). *Adobe PageMaker* 7.0 *Illustrated*. Boston, MA: Thomson Course Technology.

Reding, E. (2004). *QuarkXPress 5 – Design professional*. Boston, MA: Course Technology.

Obtain the following books, videos, and other materials from Resources@MCCE http://www.resources.mcce.org.

Career Path Planner for Secondary Students; Missouri's Career Path Series

Desborough, Kristin

Book – 1. Explore career paths and your personality, and identify a career focus. 2. Develop skills to reach your career goals. 3. Make plans to pursue your career path interests [7015—C&E 11.0000 CE17]

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