GRAPHICS
Festival Layout
Overview

GOAL: Develop and design a layout for a festival, fair, or some other special outdoor event.

Measurable Learner Objectives	Crosswalk to Show-Me Standards	Instructional Activities	Assessment
Create original drawings in illustration software. E8	CA3, 2.7	Plan and produce the layout for an area describing the location of events, services, and booths associated with a festival or fair. You may wish to include such things as restrooms, first aid facilities, stages, parking areas, admissions center, concession booths, and any other related services/activities/ conveniences. Research a festival or fair to determine types of events to include. Determine appropriate drawings to depict graphics for these events and manipulate to size for good layout design using an effective focal point for the overall layout.	Use the *Festival Layout* assessment to evaluate the drawing of the festival/fair grounds, showing event locations, booths, service areas, etc. Evaluate the layout for effective focal point and appropriateness of graphic depiction, text and text box usage, use of tools in toolbars and palettes, manipulation of graphics, and accuracy and proofreading skills.
Create a text block. C1	CA1, 2.1		
Import graphics from various sources (e.g., software-specific library, other applications, Internet). E1	CA3, 2.7		
Apply tools in toolbars and palettes. A6	CA1, 1.4		
Manipulate graphics (e.g., resizing, cropping, scaling, rotating). E2	CA3, 2.7		
Create an effective focal point. B6	CA1, 2.1		
Adjust or change color in a layout. B11	CA1, 2.1		
Use text objects and associated features (e.g., word wrapping, drop caps, initial caps, sizing, color, linkage, frames). C3	CA1, 2.1		
Proofread and correct errors. C8	CA1, 2.1		

Activity originally developed by Donna Defrain; adapted and used with her permission.