TEXT CD Case Liner and Label Assignment

Activity Preparation and Assignment

You will be learning the importance of setting the proper paper size for a project as you create CD liners and a label for your favorite music group. It will also be important to utilize good layout/design techniques as you will be using a combination of text and graphics.

- 1. Bring in your favorite music CD in its jewel case with liners to class. Measure the size your liner for the case will have to be, including the front, back, and spine.
- 2. Set your paper size with a 2-column layout with the correct gutter size.
- 3. Design/create the front liner (front and back) using pre-made graphics or creating your own. Also, include the appropriate size text to include the CD title and artist.
- 4. Design/create the back liner with the two spines. Include the songs on the CD on the back liner. On the spines, include the CD title and artist with rotated text to fill from top to bottom.
- 5. Design/create a label for the CD, coordinating the design with the liners.
- 6. Print on the color printer and cut out. Fit the liners into your CD case. Submit the four completed parts of the project, (front and back of the front liner, back liner including two spines, and the CD label along with the original product).

Resources

Web sites (and/or key words to use for search):

http://www.artlex.com/graphic.design/assignments/cds&cdpackaging.html

Key words: CD labels, CD jewel case liners, preparing CD graphics, CD packaging