

TEXT

CD Case Liner and Label

Teaching Points

Overview

Compact Disks (CDs) and Digital Video Disks (DVDs) are quickly becoming the mode for storing data from music and text. Creating labels and liners for the containers is the assignment that will be used to provide experience for students.

Content Review

Review the following with students:

1. Setting paper size/shape and guttering
2. Designing liners for a CD; filling the front, back and spine
3. Designing a coordinated label for a CD

Activity Preparation

Demonstrate importing graphics from various locations and/or creating graphics from scratch or by modifying existing graphics.

Have students bring in their favorite music CD in its plastic jewel case with the liners (must be appropriate for school).

Research with students how to use the Internet and/or other sources about copyright laws.

Practice layout and design of desktop publishing projects, especially using various sized papers, gutters, and placement when using columns and copy for the round CD label. Students will design and create new (different from those used by the production studio) liners and a new CD label. Four coordinated designs will be needed: (1) front of front liner, (2) back of front liner, (3) back liner with spines attached, and (4) CD label.

Resources

Supplies needed for the activity:

CD in plastic jewel case with liners from student
Desktop publishing software
Printer (color printer preferred)
Paper
Scissors or paper cutter
Computer

Web sites (and/or key words to use for search):

Some CD design and packaging web sites:

<http://desktoppub.about.com/cs/cddesign/>

Ideas on CD packaging

<http://www.musicbizacademy.com/directory/cdgraphicdesign.htm>

Ideas on designs

<http://www.artlex.com/graphic.design/assignments/cds&cdpackaging.html>

CD packaging and design

Some copyright Web sites:

<http://www.utsystem.edu/ogc/intellectualproperty/copypol2.htm#test>

Fair use of copyrighted materials

<http://www.mediafestival.org/downloads.html>

Hall Davidson also has several copyright quizzes

<http://www.benedict.com/>

Copyright Web site on court cases

http://www.cyberbee.com/cb_copyright.htm

Copyright with Cyberbee—an interactive quiz site with answers

Key words: *CD labels, CD liners, preparing CD graphics, CD packaging*

Books, articles, and other resources:

Botello, C. (2003). *Adobe Illustrator 10—Design professional*. Boston, MA: Thomson Course Technology.

Braveheart, R. (2003). *Adobe PageMaker 7.0 basics*. Boston, MA: Thomson Course Technology.

Lee, L. (2002). *Introducing Adobe Photoshop elements*. Upper Saddle River, NJ: Que/Sams (Prentice Hall).

Proot, K. (2003). *Adobe PageMaker 7.0 – Illustrated*. Boston, MA: Thomson Course Technology.

Reding, E. (2004). *QuarkXPress 5 – Design professional*. Boston, MA: Thomson Course Technology.

Obtain the following books, videos, and other materials from Resources@MCCE

<http://www.resources.mcce.org>.

Design Principles for Desktop Publishers

Lichty, Tom

Book –

[4675 — BE 11.0101 P L618]

CA, WADSWORTH, 1994.

Desktop Publishing: Getting the Message Out

Video – This program introduces the key components of a basic DTP system including: a fast microprocessor, large hard drive storage capacity, CD-ROM drive, large-screen monitor, b/w-color printer and flatbed scanner and more. Learn about software, page layout programs, drawing programs, editing, clip art and lots more!

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