Student _____   Due Date _____   Date Submitted _____

WEB-PAGE DESIGN
Multiple-Page Web Site
Assessment

Directions: Rate each category on a scale of 10 (high) to 1 (low) on how well the criteria are met.

Criteria	10-9	8-7	6-5	4-3	2-1
Planning and Content (10) ☐ Storyboard with detailed description ☐ Structure (flows smoothly) ☐ Goals/Objective/Mission ☐ Products and/or services					
Design and Layout (10) ☐ Tables used effectively ☐ White space efficient ☐ Text readable, appropriate size and style ☐ Consistency ☐ Web-safe colors ☐ Text color changes for site usage					
Graphics (10) ☐ Relevant ☐ Manipulation efficient ☐ Animations used ☐ Color blends with site ☐ Hardware efficiency ☐ Enhances theme					
Links (10) ☐ Clearly labeled ☐ Internal links used ☐ External links used (2 or more) ☐ All links work correctly					

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Criteria	10-9	8-7	6-5	4-3	2-1
Authority (10) ☐ Contact information ☐ Organization name ☐ Trademark/Mascot/Symbol ☐ Copyright information ☐ Date of update					
First Impression/Creativity (10) ☐ Original ☐ Creative ☐ Free of distractions ☐ Usefulness ☐ Target audience					
Subtotal					
		Deduct 1 point for each uncorrected error =			
				Total Points =	

Other Requirements	Yes = 2 points	No = 0 points
Client form		
Client Interview sheet		
Client Assessment sheet		
Peer review		
Tables used in design		
HTML and/or Dynamic HTML		
Accessibility		
Subtotal		

Total Points =

Project Total =