

WEB-PAGE DESIGN

Multiple-Page Web Site Overview

GOAL: Create a Multiple-Page Web site with forms for an organization.

Measurable Learner Objectives	Crosswalk to Show-Me Standards	Instructional Activities	Assessment
Define Web-page design principles. F1	CA1, 1.5	Create a multiple-page Web site for a business, school club, or organization. The site should have at least four pages (three pages and the home page) and a form. Create navigation among the pages. Interview the sponsor of the organization or business owner to determine the content of the site. Consider the name, trademark, symbols, missions, goals, products and/or services, contact information, and other pertinent information to be included on the site. Use a flowchart and storyboard to plan the structure and layout of the pages for the site.	Use the <i>Multiple-Page Web Site</i> assessment to evaluate the Web-page for content and consistency; design principles of layout, text, Web-safe color, graphics/animations; usefulness for targeted/intended audience; accessibility; storyboard/flowchart use; hardware efficiency and navigation; authority and credits; impression and creativity; use of HTML and/or Dynamic HTML; accuracy; and specific assignment requirements. Also, evaluate the <i>Client Interview Sheet</i> for inclusion of information on the Web site and the client's signature.
Evaluate Web-page design. F2	CA5, 1.5, 1.6, 1.8		
Define creation, organization, and navigation of links. F5	1.4, 1.6		
Create storyboards. F6	1.4, 1.6, 2.2		
Design a Web page with text, graphics, and tables. F7	1.4, 1.6		
Create hyperlinks (internal and external). F8	1.4, 1.6		
Edit using HTML. F9	1.4, 1.6		
Apply external media (e.g., text, images, sound). F10	1.4, 1.6		
Evaluate file size as it relates to the Internet. F12	1.4, 1.6, 1.8		
Upload files to a Web server. F15	1.4, 1.6, 1.8		
Proofread and correct multimedia documents. A14	CA1, 2.2		

Activity originally developed by Jeff Cochran, Columbia Career Center; adapted and used with his permission.