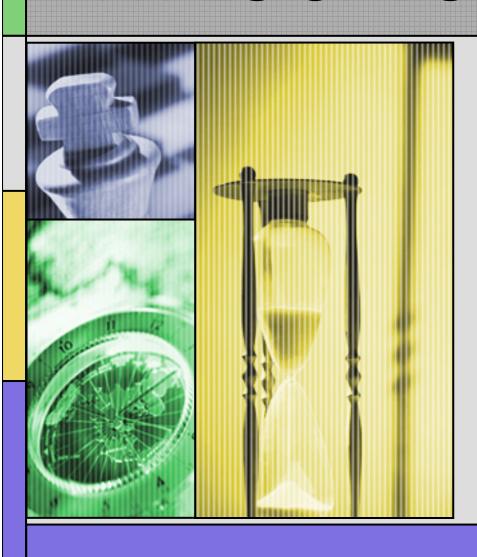
### TYPES OF BUSINESSES



#### SOLE PROPRIETORSHIP

A business that is owned and managed by one individual who receives all the profits and bears all the losses.



# Benefits: Sole Proprietorship

- Ease of starting and going out of business
- Control over profits and business operations
- Pride of ownership
- Lower taxes (pays no corporate income taxes)

# Costs: Sole Proprietorship

- Unlimited liability
- Difficulty in raising financial capital
- Responsible for all losses
- Management knowledge may be limited



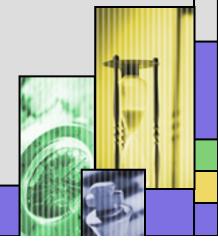
#### PARTNERSHIP

A business that is owned and managed by two or more individuals who receive all the profits and bear all the losses.



## Benefits: Partnership

- Easier to raise financial capital
- Partners may combine managerial skills
- Personal satisfaction
- Lower taxes (pays no corporate income taxes)



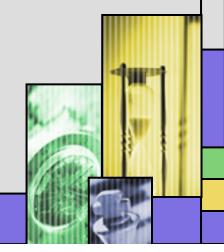
## Costs: Partnership

- Unlimited liability
- Shared profits
- Possible conflicts between partners
- Possible instability after death of a partner



#### CORPORATION

A business that is owned by stockholders and has rights and responsibilities as if it were a person.



# Benefits: Corporation

- Limited liability
- Greater financial capital
- Unlimited life
- Specialized management



### Costs: Corporation

- Increased taxation (pays corporate income taxes)
- Difficulty in starting (each state has its own rules for a corporate charter)
- May be larger, more bureaucratic than other forms of business
- Increased government control

# Which type is best?

Depends on your situation!

 They all have strengths and weaknesses.

