

Printing Industry Associations

Printing Industries of America is a nonprofit trade association which advocates for the United States printing industry. It is the world's largest graphic arts trade association, representing more than 10,000 member companies and an industry with more than \$174.4 billion in revenue and 1 million employees. Its purpose is to provide representation, training, education, research, and publications to the printing industry. Established in 1887, it had no permanent headquarters until 1902 when an office opened in New York City. In 1908 the office was moved to Philadelphia and in 1912 it was moved to Chicago, where it remained until a move to Washington, DC in 1929. On November 16, 2003 the main headquarters were announced to be moved to Sewickley, Pennsylvania, a suburb of Pittsburgh, the move was completed within a year[1]. Printing Industries of America continues to have a lobbying presence in Washington. In 1999 PIA consolidated with the Graphic Arts Technical Foundation becoming Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF) utilizing a logo that was a combination of the two independent organizations logos. In 2009 after an extensive re-branding initiative, the association changed its name to Printing Industries of America and unveiled a new logo. The Graphic Arts Technical Foundation activities are carried out under the auspices of the Center for Technology and Research.

In 2005, **NAPL** and NAQP, NAPL's resource for Quick and Small Commercial Printers, came together as one association, sharing a common set of values and a singular focus: our members. Founded in 1933, NAPL has been a management education and industry research leader at every stage of the industry's growth and transformation, and is well prepared to maintain that leadership position through its unmatched member's services for decades to come. Serving member companies of all sizes, we also offer programs, studies, and products tightly focused on the interests and concerns of the small business, franchise, and owner/operator industry segments. Among the tailored offerings to these companies are the annual Owners Conference, the only industry event designed exclusively for small commercial and quick printing companies; our Bindery and Finishing, Financial Benchmarking, and Wage & Benefits Pricing studies; and the very active and highly informative online and social media forums.

The **Flexographic Technical Association, Inc.** founded in 1958, is the leading technical society devoted to the flexographic printing & in-line converting industry. Since then, FTA has grown to include every employee at over 1400 company locations. Our members come from all aspects of the flexo industry, and include printers, suppliers, graphic trade shops, consumer product companies, designers, end-users, consultants and educational institutions. Together they provide a wealth of products, services and shared knowledge to the flexographic printing industry. Visit www.flexography.org for more information.