

KEY

Imposition & Layout

35 points

1. (4pts) what is a “dummy” – Representative layout of a printed piece showing the folds, page numbers and positions of text and illustrations
2. (4pts) What is a “signature” – Folded sheets that form multiple page sections of a book. Each signature contains 4, 8, 16 or 32 pages.
3. (4pts) What is the purpose of a job jacket?
Jacket has imposition for a particular job, checklist of information used by people in the preparation department
4. (2pt) what is the term that refers to the production steps taking before printing?
prepress
5. (2pt) This is the pushing out or extension of pages on the outer edge of a saddle stitched book, caused by the greater thickness of the spine. creep
6. (2pt) form is a guide for determining how images on a signature will be laid out to meet folding, trimming, and bindery requirements.
7. (2pt) Gripper edge The side of the flat that enters the press and is held by the mechanical fingers of the press gripper.
8. (3pts) List the three types of press layouts commonly used in the industry
sheetwise imposition, work and turn imposition, Work and tumble imposition
9. (1pt) The layout of various sizes and shapes of copy on a page in preparation for the photographic process is imposition.
 - a. prepress
 - b. signatures
 - c. imposition
10. (1pt) .pdf is a file format that can be read by almost anyone who has a computer. It is universal and independent of the software where artwork is created.

Turn the page

Label the Folding Dummy with these parts of the signature:

13Gutter Edge **16**Head **12**Saddle **14**Signature Mark **17**Closed edge
18Thumb Edge **20**Foot **15**Folio **11**Closed head **19**Open edge

