

## Pre-Assessment / Posing Techniques for Digital Portraits

1. List two ways you can get ideas on posing a client that you just met. (2 pts) Pg6  
*1. Watch them. Look for ideas that make them look good.  
2. Look at magazines for ideas before the client arrives.*
2. What is one of the best ways to get a subject to pose in the manner you want them to pose? Pg7  
*Show then don't tell them*
3. What is the main purpose of turning the head in the direction of the light? Pg8  
*It decreases the shadow on the side of the nose, making it appear smaller.*
4. Describe catch lights AND their purpose. (2 pts) Pg9  
*Catch lights are tiny sparkles of light in the eyes that make the eyes come alive. They are caused by reflections from the flash or studio lights.*

### Common Mistakes: The Face

5. List two of the most important things you can do to get a client's expression just as you want it to be. Pg10  
*Use your voice to control the mood and use your facial expression to get them to do what you do. Most of the time if you smile, the client will smile.*
6. Why should the hair style help the photographer decide which direction the head should face? Pg 11  
*Hair can cause unwanted shadows on the face if the style is not lit properly. Also, hair is generally thick on one side of a person's head than another. Tilting the head towards the fuller side of the hair will accentuate its beauty.*

### Common Mistakes: The Body

7. What is the widest part of a person's body, even a trim person? Pg 12  
*The hips*
8. To create the thinnest body possible, the shoulders, hips and waste should be turned towards or away from the light? Pg 12  
*Away from the light or towards the shadows*
9. How do you define a person's body shape using the arms? Pg 13  
*Move the elbows away from the body by placing them on the hips*

10. What do square shoulders and a straight spine say about the client?  
Is it a professional look?

Pg 14

*The customer is rigid and uptight. It is not a professional look. The client should be reclining or leaning slightly forward so the shoulders and the spine go diagonally through the frame to get a more relaxed appearance. It will also create a more flattering representation of the subject's personality.*