**Human Development**

**Unit 5 – Analyzing Intellectual Development**

**Summative Assessment**

Brain Development Brochure Rubric

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Level 4 | Level 3 | Level 2 | Level 1 |
| Accuracy | All information is correct and all of the sources are listed | Most of the information is correct and most of the sources are listed | Some of the information is correct and some of the sources are listed | Very little of the information is correct and none of the sources are listed |
| Neatness | All writing is tidy, photos and artwork are precisely placed, and all sections are orderly | Most of the writing is tidy, photos and artwork are mostly placed carefully, and most of the sections are orderly | Some of the writing is tidy, photos and artwork are somewhat placed carefully, and some of the sections are orderly | Very little of the writing is tidy, photos and artwork are placed poorly, and the sections are disorderly |
| Creativity | The brochure as a whole is interesting, engaging, imaginative, and original | Most of the brochure is interesting, engaging, imaginative, and original | Some of the brochure is interesting, engaging, imaginative, and original | Very little of the brochure is interesting, engaging, imaginative, and original |
| Colorful | The brochure is eye catching and vibrant and/or coordinated colors are used | Most of the brochure is eye catching and bright colors and/or mostly coordinated colors are used | Some of the brochure is eye catching and average and/or some mismatched colors are used | Very little of the brochure is eye catching and dull and/or mismatched colors are used |