

E-Commerce Buying Practice

1. Choose a product or service
2. Choose a site from which to purchase your product
3. Explain how you chose the site –
 - Did a member of your group have knowledge of the site?
 - Did you learn about the site from a web search?
 - Did you read reviews about the product/site?
4. Tell us the advantages and/or disadvantages of shopping by e-commerce.
5. Explain two supporting technologies used by the e-commerce business you utilized to purchase your product.
6. Rank each member's experience and expertise on a scale of one to ten with ten being the best with e-commerce shopping. Do you agree with the rating your group gave you?