

Unit G: Make Wise Consumer Choices

Chapter 15: Consumers in the Global Economy

15-1 Consumer Buying Decisions

Consumer information sources, wise buying actions, and shopping locations are the basis of this lesson.

15-2 Consumer Rights and Responsibilities

This lesson covers various rights and corresponding responsibilities of consumers.

15-3 Consumer Protection Actions

Various actions to resolve consumer problems along with legal alternatives are the focus of this lesson.

Text: Intro to Business

Edition: 6th

Author: Dlabay, Burrow and Egglund

Publisher: Thomson South-western