

International Business Travel Project

Name _____ Country Chosen _____

This project requires you to research a country your business is hoping to expand to.

You will need to include what information you can locate on the country you have chosen. You will also make travel plans for your business manager to attend a meeting while in the country. You should plan your research as if the meeting would be held in that **country's capital city**.

Answer the following questions in your research.

Facts about the country:

Population _____

Geographic Area _____

Government Structure _____

Economic System _____

Economic Facts:

Exports _____

Imports _____

Main Agricultural Products _____

Foreign Exchange _____

Currency _____

Transportation Modes _____

Travel Information:

Method and Cost of travel to the country _____

Method of travel while in the country _____

Hotel Accommodations _____

Culture and Customers:

Customs which might affect business _____

Holidays _____

Major Religions _____

Etiquette _____

Eating Habits:

Average cost of meals in restaurants _____

Is American food served in this country _____

When do people eat in this country? _____

Plan an itinerary for your business manager to visit this country's capital for a 3 day business meeting. You will be leaving from this area so you have 3 airports to fly out of. Be sure to allow adequate travel time – remember to figure in time changes.

The trip should last no longer than 3 days. Your budget for the trip will be \$1500 - \$2,000 – although if you can come in under budget your boss will be impressed. Be sure to allot for meals during the visit.

Plan for a 2-hour meeting and one business dinner during your travel. The meeting may be held at the hotel.

Itinerary Sample

Monday - 8:00 am – leave on Flight 124 from Memphis airport.

10:00 am – arrive in country catch taxi to hotel

11:00 a.m. – check in at Luxury hotel.

You will have 2 things to hand in – this worksheet with answered questions about your country and the itinerary that you have made for your boss.