**Intro to Business**

**Product Development**

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Evaluation Criteria | 20 | 15 | 10 | 5 | Total |
| Good/Service Design—Description & Function | Buy Today | Buy Tomorrow | Buy Later | Never Buy |  |
| Graphic—Detailed drawing with labels and Product Name | Very Memorable | Fairly Memorable | Slightly Memorable | Can’t Remember |  |
| Business Activities—  Associate with Good/Service | 4 | 3 | 2 | 1 |  |
| Factors of Production—Associate with Good/Service | 3 | 2 | 1 | - |  |
| Formatting & Mechanics | 0 Errors | 1-2 Errors | 3-5 Errors | >5 Errors |  |
|  | | | | | |
|  | | | | | 100 |

**Intro to Business**

**Product Development**

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Evaluation Criteria | 20 | 15 | 10 | 5 | Total |
| Good/Service Design—Description & Function | Buy Today | Buy Tomorrow | Buy Later | Never Buy |  |
| Graphic—Detailed drawing with labels and Product Name | Very Memorable | Fairly Memorable | Slightly Memorable | Can’t Remember |  |
| Business Activities—  Associate with Good/Service | 4 | 3 | 2 | 1 |  |
| Factors of Production—Associate with Good/Service | 3 | 2 | 1 | - |  |
| Formatting & Mechanics | 0 Errors | 1-2 Errors | 3-5 Errors | >5 Errors |  |
|  | | | | | |
|  | | | | | 100 |