Famous Entrepreneur Facebook Page

**Task:** You task is to create a PowerPoint version of a Facebook page for a famous entrepreneur. First, you should select what entrepreneur you would like to research, get him/her approved with me and then begin your research.

Once you have found all of your information (a complete list of requirements is located below), you should begin setting up your Facebook page by downloading the PowerPoint template given to you by me.

This template will make your life so easy for this project and feel free to move and adjust as you see necessary. The following sections and information **must** be included on your page:

* Profile picture
* Status “What’s on your mind”
* Information section
  + Birthday
  + Relationship status
  + Family members
  + Religious views
  + Political views
  + Hometown
* Friends—6
  + Picture
  + Name
* Wall posts
  + 3 from entrepreneur
  + 3 from “friends”
* Personal information (list 5 for each-use factual information)
  + Activities
  + Interests
  + Favorite music
  + Favorite movies
  + Favorite TV shows
  + Favorite books
* Education and Work
  + High school
  + College/Grad School
    - List degrees
    - Activities if any
  + Company (the one they started)
    - Time period
    - Description (what kind of company was it? What did the make?)
* Contact information
  + Address
  + Phone number
  + Website
* Photo albums
  + Create 2
  + Album covers and description
  + Show 1 album (min of 5 pics in it)

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Entrepreneur Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Facebook Scoring Guide

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item** | **14-20 Hurray!** | **8-13 Okay!** | **0-7 No Way!** | **Total Points** |
| **Profile Pic/Status/Friends** | Current pic/appropriate status/6 friends with names & pics | Missing a few components but alright | Didn’t complete all parts, missing pic, or inappropriate status |  |
| **Information Section** | Includes all 7 parts listed above | Missing 1-2 parts | Missing 3 or more parts |  |
| **Wall Posts** | 6 total, relate to person or business | Missing 1-2 or don’t relate | Missing 3 or more or don’t relate |  |
| **Personal & Contact Info** | Contain all 6 categories & 5 items for each with detail | Missing 1-2 categories/items or lacks detail | Missing more than 3 items/categories OR insufficient details |  |
| **Education & Work** | Detailed description of education and work, contains overview of company | Lacks detail but has main points | Missing important info & details |  |
| **Photo albums** | Contains 2 albums, titles, descriptions, 5 additional pics | Missing a couple pics or descriptions | Missing albums or multiple pics/descriptions |  |
| **Creativity** | Went above and beyond expectations! | Just put in minimum effort to get the job done… | Didn’t use class time wisely or take the project serious. |  |
| **Hard copy of PowerPoint, in color, by due date 10 pts** | | | |  |
| **( -5 points for loss of scoring guide) Total Points** | | | | **\_\_\_\_\_\_\_\_\_\_\_/150** |

Comments: