



Insert School Name
Marketing
 Career Cluster Program of Study Template
 Insert School Website Address

Minimum Graduation Requirements		SUGGESTED COURSE OF HIGH SCHOOL STUDY						
		It is suggested that students consider dual credit, articulation, or advanced placement opportunities for postsecondary credit.						
Secondary	Grade	English	Math	Science	Social Studies	Required Courses, Elective Options	Insert Career Center Name	Additional Learning Opportunities
	9					PE / Health Fine Arts Personal Finance		School-Based: <input type="checkbox"/> Career Research <input type="checkbox"/> Cooperative Education <input type="checkbox"/> Internship <input type="checkbox"/> Job Shadowing <input type="checkbox"/> Service Learning Project <input type="checkbox"/> Other: _____
	10							Community Based: <input type="checkbox"/> Mentorship <input type="checkbox"/> Volunteer <input type="checkbox"/> Part-time Employment <input type="checkbox"/> Other: _____
	11							Assessments/Certifications: <input type="checkbox"/> Technical Skills Attainment (TSA) <input type="checkbox"/> Other: _____
	12							Placement Assessments: <input type="checkbox"/> Compass Test <input type="checkbox"/> PLAN <input type="checkbox"/> ACT <input type="checkbox"/> PSAT <input type="checkbox"/> SAT <input type="checkbox"/> ASVAB <input type="checkbox"/> WorkKeys <input type="checkbox"/> Other: _____
								Student Organizations: <input type="checkbox"/> DECA <input type="checkbox"/> FBLA <input type="checkbox"/> FFA <input type="checkbox"/> FCCLA <input type="checkbox"/> SkillsUSA <input type="checkbox"/> Other: _____

Postsecondary Offerings – For A Complete Listing, go to www.missouriconnections.org					
Postsecondary	Community College	Technical School/Training Institution	In State		Out of State/Other
	East Central College www.eastcentral.edu Crowder College www.crowder.edu Jefferson College www.jeffco.edu Metropolitan Community College www.mcckc.edu Mineral Area College www.mineralarea.edu Moberly Area Community College www.macc.edu North Central Missouri College www.ncmissouri.edu Ozarks Technical Comm College www.otc.edu St. Charles Community College www.stchas.edu St Louis Community College www.stlcc.edu State Fair Community College www.sfccmo.edu Three Rivers Community College www.trcc.edu	Eldon Career Center - www.eldoncareercenter.org Hannibal Career and Technical Center www.hannibal.tec.mo.us Waynesville Technical Academy www.waynesville.k12.mo.us Northwest Tech School www.maryville.k12.mo.us Rankin Tech College - www.ranken.edu	Avila University - www.avila.edu Baptist Bible College - www.baptist.edu Bryan College - www.bryancollege.com Central Methodist University www.centralmethodist.edu College of the Ozarks - www.coto.edu Columbia College - www.ccis.edu Culver-Stockon College www.culver.edu DeVry University – www.devry.edu Drury University - www.drury.edu Evangel University - www.evangel.edu Everest College www.everest-college.com Fontbonne Univ - www.fontbonne.edu Hannibal-Lagrange College www.hlg.edu Harris-Stowe State Univ - www.hssu.edu Lincoln University - www.lincolnu.edu Lindenwood Univ - www.lindenwood.edu Maryville University of St. Louis www.maryville.edu Messenger College www.messengercollege.edu Missouri Baptist Univ - www.mobap.edu Missouri College www.missouricollege.com MO Southern State University www.mssu.edu Missouri State University www.missouristate.edu Missouri State University – West Plains www.wp.missouristate.edu Missouri Valley College www.moval.edu	Missouri Western State University www.missouriwestern.edu Northwest Missouri State University www.nwmissouri.edu Park University - www.park.edu Patricia Stevens College www.patriciastevenscollege.edu Rockhurst University - www.rockhurst.edu Saint Louis University www.imagine.stu.edu Sanford-Brown College www.sanford-browncollege.com Southeast MO State Univ - www.semo.edu Southwest Baptist Univ - www.sbuniv.edu Stephens College - www.stephens.edu Truman State Univ - www.truman.edu Univ of Central MO - www.ucmo.edu Univ of MO – Columbia - www.missouri.edu Univ of MO – Kansas City www.umkc.edu Univ of MO – Rolla – www.umn.edu Univ of MO – St Louis - www.umsl.edu Univ of Phoenix – www.phoenix.edu Vatterott College www.vatterott-college.edu Washington University - www.wustl.edu Webster University - www.websteruniv.edu Westminster College www.westminster-mo.edu William Jewell College - www.jewell.edu William Woods University www.williamwoods.edu	<ul style="list-style-type: none"> Apprenticeship Military On-the-Job Training Colorado Technical University www.coloradotech.com Grantham University www.grantham.edu ITT Technical Institute www.itt-tech.edu National American University www.national.edu

Sample Careers By Educational Level – For Occupational Specialties, go to www.careerclusters.org or www.missouriconnections.org

On-the-Job Training or Less	Technical Training or Associate Degree	Bachelors Degree	Masters Degree or More
Advertising Salespeople Buyers and Purchasing Agents Cashiers Counter and Rental Clerks Demonstrators and Promoters Floral Designers Merchandise Displayers Models Opticians Parts Salespeople Retail Salespeople Route Salespeople Telemarketers	Advertising Sales Agents Assessors Fashion Designers Interior Designers Lodging Managers Property, Real Estate, and Community Association Managers Real Estate Brokers Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products Travel Agents Travel Guides Wholesale and Retail Buyers, Except Farm Products	Art Directors Editors Market Research Analysts Public Relations Specialists Sales Managers Sales Representatives Survey Researchers Technical Writers	Business Teacher, Postsecondary Marketing Managers Public Relations Managers Purchasing Managers Sales Managers