Marketing Starter

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour:\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_

Using the website source <http://en.wikipedia.org/wiki/Electronic_portfolio> answer the following questions:

1. Define an “electronic portfolio”
2. State the three main types of electronic portfolios:
3. List 4 uses of an electronic portfolio