

Class Starter      “What is Marketing” PP Slideshow

Name:

Hour:

Directions: Find the information from the PP that is being shown; it may take a few rotations of the slideshow for you to find all of the information—don't worry, it will keep playing for the first 5-8 minutes of class for your starter!

1. Define marketing
2. State 2 interesting statistics/facts about marketing
3. Define Products
4. Describe the 3 products given
5. List, define and explain the 4 Ps of Marketing
6. List the 7 Functions of Marketing