Marketing II Video



Name: _		
Hour: _	Date:	

Door to Door

Sometimes the true heroes in our lives are those people who inspire us not with their superhuman accomplishments but simply by their refusal to give up in the face of seemingly insurmountable odds and the dignity in which they go about their lives. Bill Porter is one of those heroes.

Born with cerebral palsy, he was told for many years that he was unemployable. But with the unwavering support of a dedicated mother and an indomitable spirit that, Porter did support himself as a door-to-door salesman in Portland, Ore.

Porter's professional success is all the more amazing given the fact that his cerebral palsy makes walking extremely difficult and painful. But for more than 40 years, he walked eight to 10 miles a day, selling products for The Watkins Company, and along the way wove himself into the lives and hearts of the people along his route.

As you watch the video consider what Bill says, "Never doubt that your life is important." Author Shelly Brady wrote a book based on this movie, Ten Things I Learned from Bill Porter. After viewing this movie consider *your* Top 10 Things that you've learned from Bill Porter and write them down. Remember, you CAN change the world, one door at a time.

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