

“Marketing ME” Presentation Grade Sheet

Student Name: _____ Hour: _____ Date: _____

Materials:

- ___/10 Printed copies of: Newsletter, Brochure, Business Cards, Post Card, Letterhead, Resume, and Flyer (may be large print ad or regular size flyer); Materials are created/printed in a way that are USEABLE
- ___/20 Student utilized Logo, Color Scheme, Slogan, and Contact Information throughout all documents
- ___/25 Overall accuracy and neatness

Presentation:

- ___/5 Formal Introduction of “self”
- ___/10 Brief description of printed materials and student background information
- ___/5 5 Long Term Goals
- ___/5 5 Short Term Goals
- ___/15 Updated Resume
- ___/5 Future Plans
- ___/40 Newsletter—2 pages front and back; written article information; photos/graphics
- ___/40 Slide Show “Commercial” with favorite music selection(s)
- ___/25 Flyer/Print Ad
- ___/25 Brochure—1 page front and back; written article information; photos/graphics
- ___/20 Business Cards—1 sheet with color scheme, logo, contact information, and slogan
- ___/15 Post Card—Return address and mailing address on side 1; information, color scheme, logo and slogan on side 2
- ___/15 Letterhead—color scheme, logo and slogan utilized
- ___/280 **TOTAL MARKETING ME PRESENTATION SCORE**