

Entrepreneur 1:  
Entrepreneur 2:

Block:  
Date:



Product/Service idea: \_\_\_\_\_  
\_\_\_\_\_

Who are your consumers? \_\_\_\_\_  
\_\_\_\_\_

How much money do you need from the investors? \_\_\_\_\_

How much of your business are you willing to give up for their investment? \_\_\_\_\_

What will you use the investors' money for?  
\_\_\_\_\_

List at least 5 facts about your product or service:

1.	2.	3.
4.	5.	6.

Who is your competition? \_\_\_\_\_  
\_\_\_\_\_

Where will you sell your product/service? \_\_\_\_\_  
\_\_\_\_\_

Why should the investors invest in your idea? \_\_\_\_\_  
\_\_\_\_\_

What characteristics do you have as an entrepreneur that will help your idea be a success?  
\_\_\_\_\_

What offer(s) did you receive? \_\_\_\_\_

Which offer did you choose? Why? \_\_\_\_\_  
\_\_\_\_\_