



Advanced Marketing
Magazine Assignment

Assignment: To develop a promotional magazine about yourself.

Goal: To learn more about you as a marketing student/classmate and to improve upon your computer skills.

Guidelines: The PowerPoint should be 4 to 7 (maximum) slides.

Your challenge is to begin the PowerPoint with a cover page. The cover page should be created like a magazine cover and be sure to include four article teasers about your life. (See examples if needed) You will choose a title for your magazine cover. (the title should say something about you) The rest of the PowerPoint should provide personal information that will help us get to know you better. You may include pictures of your early years, honors and awards, strengths, friends, family, pets, hobbies, jobs, plans after high school, etc.

Remember your target market. (Appropriate visuals and language)

Lastly, the PowerPoint must be ***Creative*** and ***Entertaining!***

Please bring in appropriate pictures for your PowerPoint. If you are using pictures from Facebook make sure you email them to yourself. You will not have access to your Facebook account from a school computer

<u>Rubric:</u>	1. Cover page appropriate title depicting your life	10 points
	2. Four article teasers about your life	10 points
	3. Picture of you	10 points
	4. Provides personal information with additional photos	10 points
	5. Issue date and price	10 points
	6. Is the appropriate slide length	10 points
	7. Use of a variety of techniques & graphics	10 points
	8. Conclusion (describe future goals)	10 points
	9. Professional quality	10 points
	10. Creative	10 points

Total Points Possible 100 points