Retail

Unit #2 Activity – Business Risk

Using presentations software, describe a hypothetical business you wish to manage. For your business, give it a name and a description including type of ownership, products available, location, etc. Then, for each type of business risk, explain how it would affect your business and what you would do to manage the risk.

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| Slide | Information Required | Points Possible | Points Earned |
| 1 | Description of Business   * Type of ownership * Name of business * Products available * Location | 4 |  |
| 2 | Type of Risk #1   * Risks your business would encounter (at least 3) * How would you manage the risk? | 4 |  |
| 3 | Type of Risk #2   * Risks your business would encounter (at least 3) * How would you manage the risk? | 4 |  |
| 4 | Type of Risk #3   * Risks your business would encounter (at least 3) * How would you manage the risk? | 4 |  |
|  | TOTAL POINTS POSSIBLE | 16 |  |