**Retail – Suggestive Selling**

Directions: Visit a retailer web site to find five products. Once you have decided on your five products, browse the site to find appropriate items that could be suggestively sold to complement the original item. Be sure to site your source and include prices of each item. An example is below.

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| **Where Purchased** | **Original Item** | **Suggestive Sell** |
| www.ae.com  Original Item Price:  $79.50  Suggestive Sell Price:  $14.00 | [click for Larger View](javascript:LaunchDetail('Large_265','1');) | [click for Larger View](javascript:LaunchDetail('Large_265','2');) |
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