Retail Merchandising – Catalog Activity – 25 points

Select a catalog provided and turn in with this assignment. Write a 1 paragraph description of the catalog’s content. Then write 1 paragraph evaluating the layout of the catalog. Then, write 1 paragraph explaining how the retailer makes the products look good. Be sure you have fully developed paragraphs – this should end up being 1 full page, double spaced, typed in 12 pt, times new roman font with 1 inch margins. Be sure your name only is in a header.