Retail

Activity on Markdowns

Directions: Go online and look at your favorite retailer’s website. Find their current promotions, or items that are currently on sale and use that information to complete the questions below.

1. What types of merchandise are on sale?
2. Does the retailer have a reason for the sale? If so, what is it?
3. Pick one item. Does the retailer list the original price? If so, what is it?
4. Is the sale price listed as a percentage off, or do they just list a different price?
5. For three products, provide the item name, the original price, the sale price, and the percentage of the markdown.