**Retail Merchandising**

**25 Points**

Multichannel Strategies: Answer the following questions to the best of you ability.

1. Name six retail stores (brick and mortar) located in Missouri.
2. Which stores have web sites?
3. Which stores operate e-tail stores (sell things on-line)?
4. Which stores send catalogs in the mail (NOT magazines or sale flyers)?
5. Name the stores that have all three channels.