**Retail Merchandising**

**63 Points**

Your textbook introduces 9 types of Non-Store Retailing. Create a PowerPoint slidewshow with one slide per type of non-store retailing. On each slide, list the type, two advantages, one disadvantage, 2 goods or services that currently uses this type, and 1 good or service you think would be good through this channel. An example is below.

**Direct Selling**

* Advantages
  + Route sales have a normal time of day that they come
  + Often provides samples of products
* Disadvantage
  + Products might need to be ordered, you can’t have them right them

2 current Product: Schwan’s Ice Cream, Longaberger Baskets

1 New Product: Pre-made meals