

## **MARKETING SELLING GAME**

### **Instructions:**

You will get in groups of 2 and create a "Selling" game board using the seven (7) steps of the selling process. Your game must be playable, and contain all pieces that are needed to "win" the game. Your game will be played and "graded" by your classmates.

For starters, think of games that you have played before like Monopoly, Life, or Risk. There should be a "Start" and a "Finish." There are normally pitfalls along the way and cards a player would draw determining his or her fate.

### **The following must be included:**

- Game
- Name
- Creators
- Directions for playing the game
- Board
- Game Pieces
- Storage Box (gift box)
- Creativity

If you need a game piece, make it! Need play money? Make it! Make it fun for everyone—this could be the first step toward a new business opportunity!!!

Modified by: Dr. Raghiv Muhammad (original source not known)